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Contract

Social Media Management Platform

Thirteen Housing Group Limited

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007967

Procurement identifier (OCID): ocids-h6vhtk-0611d8

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Scope

Description

Orlo is a UK-based social media management and community engagement platform tailored for the public sector, including local councils, police forces, and housing associations. It enables users to schedule posts, manage all social media interactions in a unified inbox, utilize AI-powered tools for engagement, and track performance analytics.

Contract 1

Supplier

- Orlo Social Media Management Platform

Contract value

- £26,950 excluding VAT
- £32,340 including VAT

Below the relevant threshold

Date signed

2 October 2025

Contract dates

- 4 November 2025 to 3 November 2027
- 2 years

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

Orlo Social Media Management Platform

7A, Centre City, 5-7 Hill Street

Birmingham

B5 4UA

United Kingdom

Email: hello@orlo.tech

Region: UKG31 - Birmingham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Thirteen Housing Group Limited

- Mutuals Public Register: 7522
- Public Procurement Organisation Number: PYPT-9749-ZYLR

2 Hudson Quay, Windward Way

MIDDLESBROUGH

TS2 1QG

United Kingdom

Email: procurement@thirteengroup.co.uk

Website: <http://www.thirteengroup.co.uk>

Region: UKC12 - South Teesside

Organisation type: Public authority - sub-central government