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Contract

Operational Management Agreement

Milford Haven Port Authority

F03: Contract award notice

Notice identifier: 2021/S 000-007967

Procurement identifier (OCID): ocds-h6vhtk-02a690

Published 15 April 2021, 5:05pm

Section I: Contracting authority

I.1) Name and addresses

Milford Haven Port Authority

Gorsewood Drive, Milford Haven

Pembrokeshire

SA73 3ER

Email

caroline.thomas@mhpa.co.uk

Telephone

+44 1646696100

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.mhpa.co.uk

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA1129

I.4) Type of the contracting authority

Other type

Trust Port

I.5) Main activity

Other activity

Pilotage and Marine Services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Operational Management Agreement

II.1.2) Main CPV code

- 79952100 - Cultural event organisation services

II.1.3) Type of contract

Services

II.1.4) Short description

The Port of Milford Haven wishes to develop Milford Waterfront into a vibrant new destination. The Quay Stores development is a project designed to restore and transform the vacant, redundant, semi-derelict Grade II listed Quay Stores, located centrally in the town, adjacent to Milford Waterfront into a multi-use purpose conference & events venue. The proposed end use is a multi-use auditorium with a stage, bar and an aspiration for 400 foldaway seats, with an adjoining small event venue.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79952000 - Event services

II.2.3) Place of performance

NUTS codes

- UKL1 - West Wales and the Valleys

Main site or place of performance

Quay Stores, Milford Waterfront, Milford Haven, Pembrokeshire

II.2.4) Description of the procurement

Milford Waterfront is a 120m GBP mixed-use development around Milford Marina in Pembrokeshire comprising 460,000 sq. ft. of residential, retail, restaurants, auditorium, hotels, office and leisure development, which will be developed in four phases around the existing 328-berth marina.

Within MHPA's vision to develop Milford Waterfront as a vibrant new destination and help regenerate Milford Haven, is a redevelopment project to restore and transform the vacant, redundant, semi-derelict Grade II listed Quay Stores, located centrally in the town, adjacent to Milford Waterfront into a multi-use purpose conference & events venue. The proposed end use is a multi-use auditorium with a stage, bar and an aspiration for 400 foldaway seats, with an adjoining small event venue.

The project will deliver an anticipated 20 FTE jobs (plus 5 apprenticeships) that will be accessible to a wide cross section of the community. It is a cornerstone of the wider Milford Waterfront development which will re-energise the town, creating over 600 local jobs and deliver 15.7m GBP GVA annually, as well as creating opportunities for SME growth.

This investment will make a lasting difference to the town. Quay Stores is a derelict Grade 2 listed building situated at the hub of the Milford Haven, Hakin and Hubberston communities. These are coastal communities in a rural area with limited access to the social and economic benefits associated with urban hubs – and with clear pockets of deprivation. The development will realign this important community space, creating a more cohesive relationship between the communities, the town centre and the more recent marina and retail areas – alongside the creation of economic growth.

The project will deliver transformational change to both Milford Haven and Pembrokeshire. Historically Milford has not benefitted from Pembrokeshire's tourism industry and Quay Stores will be an important step in realigning the town's proposition as part of the wider Milford Waterfront development. The development of a year round multi-use venue will expand on Pembrokeshire's current ability to attract business events and entertainment with appeal to both residents and visitors. This complements Pembrokeshire's ambitions to attract new and more diverse audiences, and creates opportunities for SME development in delivering events at the venue. The operation is being delivered in a waterside town with marina access to a magnificent marine leisure destination and it will thus provide a cultural counterbalance to create a wide appeal base. Quay Stores will play an important role in developing the town's critical mass – to provide the choice demanded by modern destinations and ensure year round appeal.

II.2.5) Award criteria

Quality criterion - Name: Operator experience / Weighting: 40

Quality criterion - Name: Track record of the successful marketing and selling / Weighting: 20

Quality criterion - Name: Continued support of and relationships with local business / Weighting: 20

Quality criterion - Name: - Proven relationships with local and national event agencies, venue finders and production companies / Weighting: 10

Quality criterion - Name: Ability to market, sell and deliver pop-up dining concepts to mobilise the regular use of the venue as a dining destination / Weighting: 10

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Quay Stores Development - Building for the future

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2019/S 239-586892](#)

Section V. Award of contract

Contract No

N/a

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI. Complementary information

VI.3) Additional information

(WA Ref:109861)

VI.4) Procedures for review

VI.4.1) Review body

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