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Planning

Preliminary Market Engagement Regarding Market Research Services

NETWORK RAIL INFRASTRUCTURE LIMITED

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007957

Procurement identifier (OCID): ocds-h6vhtk-060cc9 ([view related notices](#))

Published 29 January 2026, 11:32am

Scope

Reference

SR43701

Description

Network Rail procures B2C/B2B/CX research services & commercial/consumer market intelligence to support internal and external communications, marketing & engagement activities. This is currently done via a multi-lot framework with multiple suppliers per lot to facilitate both short- and long- term projects with call off mechanisms varying subject to value. NR is undertaking market engagement via a questionnaire to help understand how to potentially retender these services. Any eventual procurement will be undertaken in accordance with the Procurement Act 2023.

Commercial tool

Establishes a framework

Total value (estimated)

- £12,000,000 excluding VAT
- £14,400,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 January 2027 to 31 December 2031
- Possible extension to 31 December 2033
- 7 years

Main procurement category

Services

CPV classifications

- 79310000 - Market research services
- 73210000 - Research consultancy services

Contract locations

- UK - United Kingdom
-

Engagement

Engagement deadline

26 February 2026

Engagement process description

A market engagement questionnaire has been published via Network Rail's e-tendering system on 29/01/2026. This is for all who are interested to express interest, provide feedback on the previous requirements and to test the ideas Network Rail has for any future procurement activity. Details are included on Bravo NR via the opportunity listing below which will give access to the event code pqq_3848:

<https://networkrail.bravosolution.co.uk/esop/guest/go/opportunity/detail?opportunityId=60720>

If you are a new supplier to Network Rail, you may need to create a Bravo account via this link:

<https://networkrail.bravosolution.co.uk/web/login.html>

The deadline for submissions is 17:00 26/02/2026. Extensions may be granted subject to requests and any provided will be given to all responders equally. Requests should be made via the BravoNR messaging system only (rather than email) as early as possible.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

18 May 2026

Procedure

Special regime

Utilities

Contracting authority

NETWORK RAIL INFRASTRUCTURE LIMITED

- Public Procurement Organisation Number: PNZN-9524-VCQJ

Waterloo General Office

London

SE1 8SW

United Kingdom

Contact name: Thomas Hedges

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Website: <https://www.networkrail.co.uk/>

Region: UKI45 - Lambeth

Organisation type: Public authority - central government