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Not applicable

# City of Wolverhampton College Advertising and Marketing Services

City of Wolverhampton College

F14: Notice for changes or additional information Notice identifier: 2023/S 000-007954 Procurement identifier (OCID): ocds-h6vhtk-03adf5 Published 20 March 2023, 10:31am

# Section I: Contracting authority/entity

## I.1) Name and addresses

City of Wolverhampton College

Wellington Road Campus, Wellington Road

Wolverhampton

WV14 6BT

Email

dassa@wolvcoll.ac.uk

#### Telephone

+44 1902317517

Country

United Kingdom

NUTS code

#### UKG3 - West Midlands

#### Internet address(es)

Main address

https://www.wolvcoll.ac.uk/

Buyer's address

https://www.wolvcoll.ac.uk/

# Section II: Object

#### II.1) Scope of the procurement

#### II.1.1) Title

City of Wolverhampton College Advertising and Marketing Services

Reference number

CA11975

#### II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

City of Wolverhampton College is looking to work with a marketing agency to support the marketing team to run two years of advertising campaigns. The overall aim of the activity will be to create awareness of City of Wolverhampton College (and our key messages around defining futures) within our catchment areas across the year, in order to increase student application and enrolment numbers.

# Section VI. Complementary information

## VI.6) Original notice reference

Notice number: 2023/S 000-006299

# **Section VII. Changes**

### VII.1) Information to be changed or added

#### VII.1.2) Text to be corrected in the original notice

Section number

IV.2.7

Place of text to be modified

Conditions for opening of tenders

Instead of

Date

17 April 2023

Local time

12:00pm

Read

Date

20 March 2023

Local time

12:00pm

Section number

IV.2.2

Place of text to be modified

Time limit for receipt of tenders or requests to participate

Instead of

Date

17 April 2023

Local time

12:00pm

Read

Date

20 March 2023

Local time

12:00pm

# VII.2) Other additional information

Extension