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Not applicable

City of Wolverhampton College Advertising and Marketing Services

City of Wolverhampton College

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-007954

Procurement identifier (OCID): ocds-h6vhtk-03adf5

Published 20 March 2023, 10:31am

Section I: Contracting authority/entity

I.1) Name and addresses

City of Wolverhampton College

Wellington Road Campus, Wellington Road

Wolverhampton

WV14 6BT

Email

dassa@wolvcoll.ac.uk

Telephone

+44 1902317517

Country

United Kingdom

NUTS code

UKG3 - West Midlands

Internet address(es)

Main address

https://www.wolvcoll.ac.uk/

Buyer's address

https://www.wolvcoll.ac.uk/

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

City of Wolverhampton College Advertising and Marketing Services

Reference number

CA11975

II.1.2) Main CPV code

79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

City of Wolverhampton College is looking to work with a marketing agency to support the marketing team to run two years of advertising campaigns. The overall aim of the activity will be to create awareness of City of Wolverhampton College (and our key messages around defining futures) within our catchment areas across the year, in order to increase student application and enrolment numbers.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: <u>2023/S 000-006299</u>

Section VII. Changes

VII.1) Information to be changed or added

VII.1.2) Text to be corrected in the original notice

Section number

IV.2.7

Place of text to be modified

Conditions for opening of tenders

Instead of

Date

17 April 2023

Local time

12:00pm

Read

Date

20 March 2023

Local time

12:00pm

Section number

IV.2.2
Place of text to be modified
Time limit for receipt of tenders or requests to participate
Instead of
Date
17 April 2023
Local time
12:00pm
Read
Date
20 March 2023
Local time
12:00pm

VII.2) Other additional information

Extension