This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/007926-2022">https://www.find-tender.service.gov.uk/Notice/007926-2022</a>

#### Contract

## **Creative Services**

**Aster Group Limited** 

F03: Contract award notice

Notice identifier: 2022/S 000-007926

Procurement identifier (OCID): ocds-h6vhtk-02ef03

Published 23 March 2022, 4:47pm

## **Section I: Contracting authority**

## I.1) Name and addresses

**Aster Group Limited** 

Sarsen Court, Horton Avenue, Cannings Hill

**Devizes** 

**SN10 2AZ** 

#### **Email**

creative@aster.co.uk

#### Country

**United Kingdom** 

#### **NUTS** code

UKK - South West (England)

#### Internet address(es)

Main address

#### www.aster.co.uk

Buyer's address

https://www.mytenders.co.uk/search/Search AuthProfile.aspx?ID=AA34409

## I.4) Type of the contracting authority

Body governed by public law

## I.5) Main activity

Housing and community amenities

## **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

**Creative Services** 

#### II.1.2) Main CPV code

• 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Creative Services

#### II.1.6) Information about lots

This contract is divided into lots: Yes

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £23,215

## II.2) Description

#### II.2.1) Title

**Digital Marketing** 

Lot No

1

## II.2.2) Additional CPV code(s)

• 79342100 - Direct marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

**Creative Services:** 

Lot 1 Digital Marketing

Lot 2 Creative Support

Lot 3 Artworking

#### II.2.5) Award criteria

Quality criterion - Name: Interview / Weighting: 50

Quality criterion - Name: Qaulity / Weighting: 30

Price - Weighting: 20

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2) Description

#### II.2.1) Title

**Creative Support** 

Lot No

2

#### II.2.2) Additional CPV code(s)

• 79342100 - Direct marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

**Creative Support** 

#### II.2.5) Award criteria

Quality criterion - Name: Interview / Weighting: 50

Quality criterion - Name: Quality / Weighting: 30

Price - Weighting: 20

## II.2.11) Information about options

Options: No

# II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2) Description

#### II.2.1) Title

Artworking

Lot No

3

## II.2.2) Additional CPV code(s)

• 79341000 - Advertising services

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

Artworking

## II.2.5) Award criteria

Quality criterion - Name: Interview / Weighting: 50

Quality criterion - Name: Qaulity / Weighting: 30

Price - Weighting: 20

### II.2.11) Information about options

Options: No

## II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## Section IV. Procedure

## **IV.1) Description**

#### IV.1.1) Type of procedure

Restricted procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: <u>2021/S 000-026518</u>

## Section V. Award of contract

#### Lot No

1

#### **Title**

**Digital Marketing** 

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

3 March 2022

#### V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 5

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

Resource

78 Armley Road, Armley

Leeds

**LS12 2EJ** 

Telephone

+44 1132005001

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £16,275

## Section V. Award of contract

#### Lot No

2

#### **Title**

**Creative Support** 

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

3 March 2022

### V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 5

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Resource

78 Armley Road, Armley

Leeds

LS12 2EJ

Telephone

+44 1132005001

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £6,580

## Section V. Award of contract

#### Lot No

3

#### **Title**

Artworking

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

3 March 2022

#### V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 5

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

Resource

78 Armley Road, Armley

Leeds

**LS12 2EJ** 

Telephone

+44 1132005001

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

## V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £360

# **Section VI. Complementary information**

# VI.3) Additional information

(MT Ref:225593)

## VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

**Cabinet Office** 

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

**United Kingdom** 

Internet address

 $\underline{\text{https://www.gov.uk/government/publications/public-procurement-review-service-scope-} \\ \underline{\text{and-remit}}$