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Award

Website Management & Digital Presence Services

Arts University Bournemouth

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007866

Procurement identifier (OCID): ocids-h6vhtk-058403 ([view related notices](#))

Published 29 January 2026, 10:07am

Scope

Reference

AUB/WEB-DIGITAL/ITT/2025

Description

Arts University Bournemouth (AUB) is a specialist higher education institution dedicated to creative subjects. This is a notice to confirm selection of a supplier to provide end-to-end website management and digital presence services to support AUB's institutional website and enhance visibility, accessibility, performance, and user engagement. This notice comes after the second stage of Quick Quote/ITT of our process following the PQQ/PSQ. Five shortlisted suppliers were invited to respond.

Contract term: 3 years with options to extend for two further 12-month periods (3+1+1) at AUB's sole discretion

Contract 1

Supplier

- 6BYTHREE DIGITAL LTD

Contract value

- £178,750 excluding VAT
- £214,500 including VAT

Above the relevant threshold

Award decision date

29 January 2026

Date assessment summaries were sent to tenderers

29 January 2026

Standstill period

- End: 9 February 2026
- 8 working days

Earliest date the contract will be signed

20 February 2026

Contract dates (estimated)

- 30 April 2026 to 30 April 2029
- Possible extension to 30 April 2031
- 5 years, 1 day

Description of possible extension:

3 year with the possibility of extending twice for a period of 12 month each (3+1+1) entirely upon AUBs discretion .

Main procurement category

Services

CPV classifications

- 72413000 - World wide web (www) site design services
- 72415000 - World wide web (www) site operation host services
- 79410000 - Business and management consultancy services

Contract locations

- UKK - South West (England)
-

Information about tenders

- 3 tenders received
 - 3 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
 - 1 supplier awarded contracts
 - 2 suppliers unsuccessful (details included for contracts over £5 million)
-

Submission

Submission type

Requests to participate

Procedure

Procedure type

Competitive flexible procedure

Supplier

6BYTHREE DIGITAL LTD

- Companies House: 13434829
- Public Procurement Organisation Number: PLNB-2867-CCZV

The Incuhive Space, Hursley Park Campus Hursley Park Road

Winchester

SO21 2JN

United Kingdom

Email: jon@6bythree.com

Website: <http://www.6bythree.com>

Region: UKJ36 - Central Hampshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

Arts University Bournemouth

- Public Procurement Organisation Number: PVCG-5182-VTDJ

7 Fern Barrow, Wallisdown

Poole

BH125HH

United Kingdom

Contact name: Okechukwu Umeokafor

Email: procurement@aub.ac.uk

Region: UKK24 - Bournemouth, Christchurch and Poole

Organisation type: Public authority - sub-central government