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Tender

Victoria Park Winter Events Programme

London Borough of Tower Hamlets

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-007835

Procurement identifier (OCID): ocds-h6vhtk-04e951

Published 4 March 2025, 12:34pm

Scope

Reference

CO5998A

Description

A multi-content festive event of scale, mixing several attractions and content areas in one event site. This could include an ice rink, fairground rides, Christmas gift market, food and beverage stalls, entertainment venues, shows and other festive themed activities.

Total value (estimated)

- £100,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 May 2025 to 30 April 2027
- Possible extension to 30 April 2028
- 3 years

Description of possible extension:

A successful Contract term will result in an extension.

Main procurement category

Services

CPV classifications

- 92300000 - Entertainment services

Contract locations

- UKI42 - Tower Hamlets

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

2 April 2025, 5:00pm

Tender submission deadline

9 April 2025, 12:00pm

Submission address and any special instructions

<https://procontract.due-north.com>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

9 April 2025

Award criteria

Name	Description	Type	Weighting
Cost	The project seeks to provide the maximum income to the Council for use of Council resources.	Cost	40%
Event Proposal	Provision of a detailed proposal for the programme of events for winter 2025 and a statement of intent on the programme of events in 2026 and the potential additional one (1) year of 2027.	Quality	15%
Business Plan	Provision of a Business Plan to enable assessment of the financial viability and probability of success over the period of the Contract.	Quality	10%
Experience and Effective Event Planning	Demonstration of the approach to planning and producing all aspects of the events programme and how it will be well managed on site.	Quality	10%
Operational Delivery and Safety	Detail of how the organisation would ensure there are suitable and sufficient health and safety arrangements in place for the events.	Quality	10%
Social Value Matrix	An opportunity to provide social and economic benefits as additional benefits to that of the main contract.	Quality	10%

Name	Description	Type	Weighting
Park Protection, Sustainability and Waste Management	Outline of the approach to minimising any damage to the park grounds and infrastructure.	Quality	5%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Special regime

Concession

Contracting authority

London Borough of Tower Hamlets

- Public Procurement Organisation Number: PQBL-2673-MVYG

New Town Hall, 160 Whitechapel Road London

London

E1 1BJ

United Kingdom

Email: Procurement@towerhamlets.gov.uk

Region: UKI42 - Tower Hamlets

Organisation type: Public authority - sub-central government