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Contract

## **Website Content Management System**

Middlesex University

F03: Contract award notice

Notice identifier: 2022/S 000-007831

Procurement identifier (OCID): ocds-h6vhtk-02ceee

Published 23 March 2022, 10:30am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Middlesex University

The Burroughs

London

NW4 4BT

#### **Email**

[upohelp@mdx.ac.uk](mailto:upohelp@mdx.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKI71 - Barnet

#### **Internet address(es)**

Main address

<https://www.in-tendhost.co.uk/mdx>

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Website Content Management System

Reference number

UPO-0026

#### **II.1.2) Main CPV code**

- 72212783 - Content management software development services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Middlesex University is out to tender for: a) The provision of web design services to simplify the customer journey, make the user experience the heart of the new design and maximise student recruitment opportunities or b) The provision, implementation, hosting and support of a Content Management System (CMS) and the build of core templates

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £400,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 72212783 - Content management software development services
- 72413000 - World wide web (www) site design services
- 48780000 - System, storage and content management software package
- 72212780 - System, storage and content management software development services

### **II.2.3) Place of performance**

NUTS codes

- UKI71 - Barnet

### **II.2.4) Description of the procurement**

Middlesex University is out to tender for: a) The provision of web design services to simplify the customer journey, make the user experience the heart of the new design and maximise student recruitment opportunities or b) The provision, implementation, hosting and support of a Content Management System (CMS) and the build of core templates

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-018304](#)

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## **Section V. Award of contract**

### **Contract No**

2021/S 000-018304

### **Title**

Website Content Management System

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

7 February 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Big Blue Door Ltd.

60 Queen Elizabeth Street

London

SE1 2PZ

Country

United Kingdom

NUTS code

- UKI44 - Lewisham and Southwark

National registration number

07958927

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £250,000

Total value of the contract/lot: £250,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Public Procurement Review Service

Cabinet Office

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Country

United Kingdom