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Contract

## **In-Country Presence Student Recruitment China**

GCU

F03: Contract award notice

Notice identifier: 2022/S 000-007830

Procurement identifier (OCID): ocds-h6vhtk-02d45c

Published 23 March 2022, 10:27am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

GCU

Cowcaddens Road

Glasgow

G4 0BA

#### **Contact**

Jamie Simpson

#### **Email**

[jamie.simpson@gcu.ac.uk](mailto:jamie.simpson@gcu.ac.uk)

#### **Telephone**

+44 413313826

#### **Country**

United Kingdom

**NUTS code**

UKM82 - Glasgow City

**Internet address(es)**

Main address

<http://www.gcu.ac.uk/procurement>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00195](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00195)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

In-Country Presence Student Recruitment China

Reference number

GC-MKT-2021-06

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University is seeking a Contractor for the provision of an in-country presence for student recruitment in China. We require in region support to provide effective, measurable and proven strategic recruitment support and digital campaigns through expertise in the HE sector.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.2.3) Place of performance**

NUTS codes

- UKM82 - Glasgow City

Main site or place of performance

Glasgow Caledonian University

#### **II.2.4) Description of the procurement**

The University is seeking a Contractor for the provision of an in-country presence for student recruitment in China. We require in region support to provide effective, measurable and proven strategic recruitment support and digital campaigns through expertise in the HE sector.

The contractor will support the Directorate of Marketing, Recruitment and Admissions in the effective achievement of student recruitment targets in China.

#### **II.2.5) Award criteria**

Quality criterion - Name: Service Delivery / Weighting: 45%

Quality criterion - Name: International HE Student Recruitment Expertise / Weighting: 8%

Quality criterion - Name: Conversion Activities / Weighting: 3%

Quality criterion - Name: Alumini / Weighting: 2%

Quality criterion - Name: Sustainability / Weighting: 2%

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-019693](#)

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## **Section V. Award of contract**

### **Contract No**

GC-MKT-2021-06

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Economic operators may be excluded from this competition if they are in any of the situations referred to in regulation 58 of the Public Contracts (Scotland) Regulations 2015.

The successful bidder must confirm that they comply with the requirements of the Modern Slavery Act 2015.

Please refer to Part III Section D Selection Criteria: Questions within 3D.2 of the SPD

#### **FORM OF TENDER**

Please complete “Appendix A – Form of Tender” in the Technical Questionnaire in PCS-Tender.

This information should be submitted prior to award. It is for information only and will not be scored however failure to submit a signed copy will result in elimination from the procurement exercise.

#### **SUB-CONTRACTORS**

Please complete “Appendix C – List of Sub-Contractors” if applicable in the Technical Questionnaire in PCS- Tender.

This information should only be submitted if applicable prior to award. It is for information only and will not be scored.

#### **FREEDOM OF INFORMATION**

Please complete “Appendix D – Freedom of Information” if applicable in the Technical Questionnaire in PCS-Tender.

This information should only be submitted if applicable prior to award. It is for information only and will not be scored.

#### **SUSTAIN SUPPLY CHAIN CODE OF CONDUCT**

Please complete “Appendix E – APUC Ltd Sustain Supply Chain Code of Conduct” in the Technical Questionnaire in PCS-Tender.

This information should be submitted prior to award. It is for information only and will not

be scored.

## ANTI-BRIBERY POLICY

Please complete "Appendix F – Anti-Bribery Policy" in the Technical Questionnaire in PCS-Tender.

This information should be submitted prior to award. It is for information only and will not be scored however failure to submit a signed copy will result in elimination from the procurement exercise.

## GDPR - CONTRACTOR ASSURANCE ASSESSMENT QUESTIONNAIRE

Please complete "Appendix H - Contractor Assurance Assessment Questionnaire" in the Technical Questionnaire in PCS-Tender.

This information should be submitted prior to award. It is for information only and will not be scored.

(SC Ref:687900)

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Glasgow Sheriff Court and Justice of the Peace Court

1 Carlton Place

Glasgow

G5 9TW

Country

United Kingdom