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Planning

Pre-Market Engagement Normanby Hall Country Park

North Lincolnshire Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007813

Procurement identifier (OCID): ocids-h6vhtk-06117a

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Scope

Description

Create a Signature Heritage, Hospitality and Events Destination

The Council is exploring future operating and partnership models that will unlock the estate's full potential as a commercial destination, while safeguarding its heritage and public value.

This is not a single-asset opportunity. It is a portfolio-scale proposition, encompassing:

- A destination food and beverage offer
- Weddings and premium private events
- Short-stay and experiential accommodation
- Retail, local produce and curated gifting
- Education, interpretation and seasonal programming
- Golf and leisure integration

The ambition is to move from a well-loved local asset to a regionally significant destination brand.

Contract dates (estimated)

- 1 June 2026 to 31 May 2031
- 5 years

Main procurement category

Services

CPV classifications

- 55000000 - Hotel, restaurant and retail trade services
- 70000000 - Real estate services

Contract locations

- UKE13 - North and North East Lincolnshire

Engagement

Engagement deadline

20 February 2026

Engagement process description

All information and documentation can be found using the link below

<https://procure.northlincs.gov.uk/s/>

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Contracting authority

North Lincolnshire Council

- Public Procurement Organisation Number: PDZY-9248-XLCG

Church Square House

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Region: UKE13 - North and North East Lincolnshire

Organisation type: Public authority - sub-central government