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Contract

Recruitment advertising framework for seven English National Park Authorities 2025

South Downs National Park Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007744

Procurement identifier (OCID): ocds-h6vhtk-0543b8 ([view related notices](#))

Published 28 January 2026, 4:29pm

Scope

Description

Recruitment advertising services for 7 English National Park Authorities, a three year framework term with an option extend for a further year.

Commercial tool

Establishes a framework

Framework

Maximum percentage fee charged to suppliers

0%

Framework operation description

A single supplier framework with call-offs awarded without competition. Prices for call-offs will be determined using a package of discounts quoted by the supplier in their bid, on media title rate cards, and for prices set in the bidder's tender for copywriting including inclusive language reviews, gender decoding, neurodiversity format checking, SEO keyword formatting (price per advert).

Award method when using the framework

Without competition

Contracting authorities that may use the framework

South Downs National Park Authority

Lake District National Park Authority

North York Moors National Park Authority

The Broads Authority

Dartmoor National Park Authority

Exmoor National Park

New Forest National Park Authority

Contracting authority location restrictions

- UKC - North East (England)

- UKD - North West (England)
 - UKE - Yorkshire and the Humber
 - UKF - East Midlands (England)
 - UKG - West Midlands (England)
 - UKH - East of England
 - UKI - London
 - UKJ - South East (England)
 - UKK - South West (England)
-

Contract 1

Supplier

- WR GROUP LIMITED

Contract value

- £400,000 excluding VAT
- £480,000 including VAT

Above the relevant threshold

Date signed

22 January 2026

Contract dates

- 22 January 2026 to 10 December 2028
- Possible extension to 10 December 2029
- 3 years, 10 months, 20 days

Description of possible extension:

The Framework agreement will operate for an initial 3 year period with an option to extend the framework for up to 1 year unless the Framework is terminated earlier in accordance with the terms of the framework.

Main procurement category

Services

CPV classifications

- 79341000 - Advertising services
- 79600000 - Recruitment services

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

WR GROUP LIMITED

- Companies House: 04838590

Queensgate House, 48 Queen Street

Exeter

EX4 3SR

United Kingdom

Email: tenders@webrecruit.co.uk

Website: <https://www.webrecruit.co/>

Region: UKK43 - Devon CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contracting authority

South Downs National Park Authority

- Public Procurement Organisation Number: PJDL-9528-MNGZ

South Downs Centre, North Street

Midhurst

GU29 9DH

United Kingdom

Email: tenders@southdowns.gov.uk

Website: <https://www.southdowns.gov.uk>

Region: UKJ27 - West Sussex (South West)

Organisation type: Public authority - sub-central government

Other organisations

These organisations are carrying out the procurement, or part of it, on behalf of the

contracting authorities.

Lake District National Park Authority

Summary of their role in this procurement: Assessment of tenders

- Public Procurement Organisation Number: PBPJ-8656-VBYR

Wayfaring House, Murley Moss Business Park, Oxenholme Road

Kendal

LA9 7RL

United Kingdom

Email: holly.moxon@lakedistrict.gov.uk

Region: UKD12 - East Cumbria

North York Moors National Park Authority

Summary of their role in this procurement: Assessment of tenders

- Public Procurement Organisation Number: PGXC-2897-MQXX

The Old Vicarage, Bondgate

York

YO62 5BP

United Kingdom

Email: it@northyorkmoors.org.uk

Region: UKE22 - North Yorkshire CC

Contact organisation

Contact South Downs National Park Authority for any enquiries.