

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/007733-2026>

Contract

## **PURCH2665 Framework Agreement for the Provision of Graphic Design Services**

University of Glasgow

F03: Contract award notice

Notice identifier: 2026/S 000-007733

Procurement identifier (OCID): ocds-h6vhtk-0528fb

Published 28 January 2026, 4:14pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Glasgow

Procurement Office, Tay House

Glasgow

G12 8QQ

#### **Contact**

Rhona Wilson

#### **Email**

[Rhona.Wilson@glasgow.ac.uk](mailto:Rhona.Wilson@glasgow.ac.uk)

#### **Telephone**

+44 1413306908

#### **Fax**

+44 0000000000

**Country**

United Kingdom

**NUTS code**

UKM82 - Glasgow City

**Internet address(es)**

Main address

<http://www.gla.ac.uk/>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00108](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00108)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

PURCH2665 Framework Agreement for the Provision of Graphic Design Services

Reference number

PURCH2665 LOT 2

#### **II.1.2) Main CPV code**

- 79822500 - Graphic design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Award of PURCH2665 Framework Agreement for the Provision of Graphic Design Services.

LOT 2 Complex Brand and Design Services Across a Range of Media

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £550,000

### **II.2) Description**

#### **II.2.1) Title**

Complex brand and design services

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

### **II.2.3) Place of performance**

NUTS codes

- UKM82 - Glasgow City

### **II.2.4) Description of the procurement**

PURCH2665 Framework Agreement for the Provision of Graphic Design Services.

Lot 2 – Complex brand and design services across a range of media, requiring consultative input, creative concept and brand development, additional services such as copyrighting, microsite development, art direction and photography.

### **II.2.5) Award criteria**

Quality criterion - Name: Section 1 - Ability to Meet the Requirements / Weighting: 20%

Quality criterion - Name: Section 2 - Customer Service / Weighting: 10%

Quality criterion - Name: Section 3 - Future Proofing / Weighting: 10%

Quality criterion - Name: Section 4 - Added Value / Weighting: 5%

Quality criterion - Name: Section 5 - Sustainability / Weighting: 5%

Price - Weighting: 50%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-028515](#)

---

## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Complex brand and design services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

23 January 2026

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Digitronix Ltd

Unit 6 Union Mills, 9 Dewsbury Road

Leeds

LS11 5DD

Telephone

+44 1134579030

Country

United Kingdom

NUTS code

- UKE42 - Leeds

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

RBL Brand Agency

Marlborough House, Holly Walk

Leamington Spa

CV32 4XP

Telephone

+44 1926678368

Country

United Kingdom

NUTS code

- UKG13 - Warwickshire

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £550,000

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:821838)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Glasgow Sheriff Court & Justice of the Peace Court

1 Carlton Place

Glasgow

G5 9TW

Country

United Kingdom