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Award

## **RNLI Beach Lifeguard Services Contract**

City & County of Swansea

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-007714

Procurement identifier (OCID): ocids-h6vhtk-044755

Published 11 March 2024, 3:34pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

City & County of Swansea

Civic Centre

Swansea

SA1 3SN

#### **Email**

[procurement@swansea.gov.uk](mailto:procurement@swansea.gov.uk)

#### **Telephone**

+44 1792637242

#### **Country**

United Kingdom

#### **NUTS code**

UKL18 - Swansea

**Internet address(es)**

Main address

<http://www.swansea.gov.uk/dobusiness>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0254](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0254)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

RNLI Beach Lifeguard Services Contract

Reference number

CCS/23/390

**II.1.2) Main CPV code**

- 79713000 - Guard services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The City and County of Swansea (the Beach Operator) wishes to appoint the Royal National Lifeboat Institution ('RNLI') to provide a lifeguard service on beaches within the

City and County of Swansea for the period 01 April 2024 to September 2028. Beaches are at Langland, Caswell and Port Eynon.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £500,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79713000 - Guard services

#### **II.2.3) Place of performance**

NUTS codes

- UKL18 - Swansea

Main site or place of performance

Civic Centre, Oystermouth Road, Swansea, SA1 3SN

#### **II.2.4) Description of the procurement**

The City and County of Swansea (the Beach Operator) wishes to appoint the Royal National Lifeboat Institution ('RNLI') to provide a lifeguard service on beaches within the City and County of Swansea for the period 01 April 2024 to September 2028. Beaches are at Langland, Caswell and Port Eynon.

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The City and County of Swansea (the Council) are the beach operator of beaches at Langland, Caswell and Port Eynon. The Council is required to provide lifeguard services within those beaches from April to September each year and wishes to appoint the Royal National Lifeboat Institution (RNLI) for the period of 1 April 2024 to September 2028.

It is the Council's position that it has a sufficiently detailed knowledge of the market to make the assessment that the RNLI are the only provider of these services and on this basis, the Council can meet the requirements of Regulation 32(2)(b)(ii) which permits the use of the negotiated procedure without prior publication to award public service contract where competition is absent for technical reasons.

The RNLI provide these services on a nationwide basis and are the only specialist operator of the services who can meet the Council's requirements for this contract due to their expertise and experience, which is not offered by any other provider.

Regulation 32(2)(b)(ii) applies where there is no reasonable alternative or substitute and the absence of competition is not the result of an artificial narrowing down of the parameters of the procurement. The Council has considered the market and there are no reasonable alternative providers who can provide the services with the level of expertise required. The absence of competition is due to the RNLI's position as a nationwide charitable organisation set up solely to provide these services and has such there is no artificial narrowing down of the parameters on the part of the Council.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract/concession**

### **Contract No**

CCS/23/390

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

1 March 2024

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

RNLI

West Quay Road

Poole

BH151HZ

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £500,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:139548)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom