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Contract

Provision of an Active Travel Rewards App

Sunderland City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007709

Procurement identifier (OCID): ocids-h6vhtk-06112c

Published 28 January 2026, 3:50pm

Scope

Reference

202510200828

Description

Please note this contract has already been awarded and is being published for transparency purposes only.

Sunderland City Council has awarded a contract for the provision of a behaviour change app, which uses technology that tracks movement and travel methods and rewards users for forming healthier and more sustainable habits.

The above contract will be for an initial period of 12 months, with the option to extend by 2 x 12 months, subject to funding available.

The contract commenced on 1st January 2026 until 31st December 2026.

Contract 1

Supplier

- BETTERPOINTS LIMITED

Contract value

- £36,000 excluding VAT
- £43,200 including VAT

Below the relevant threshold

Date signed

1 January 2026

Contract dates

- 1 January 2026 to 31 December 2026
- Possible extension to 31 December 2028
- 3 years

Description of possible extension:

The above contract has 2 x 12 month extensions available, which are subject to funding.

Main procurement category

Goods

CPV classifications

- 48100000 - Industry specific software package

Contract locations

- UKC23 - Sunderland

Procedure

Procedure type

Below threshold - without competition

Supplier

BETTERPOINTS LIMITED

- Companies House: 07356214
- Public Procurement Organisation Number: PHQZ-6914-PPWZ

3 The Mount, Trumpsgreen Road,

Virginia Water

GU25 4EJ

United Kingdom

Email: sales@betterpoints.uk

Website: <http://www.betterpoints.ltd>

Region: UKJ25 - West Surrey

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Sunderland City Council

- Public Procurement Organisation Number: PLVZ-4154-GGRZ

City Hall, Plater Way,

Sunderland

SR1 3AA

United Kingdom

Email: corporate.procurement@sunderland.gov.uk

Website: <http://www.sunderland.gov.uk>

Region: UKC23 - Sunderland

Organisation type: Public authority - sub-central government