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Contract

## **TEO - EU Exit Advertising and Public Information campaign**

The Executive Office

F20: Modification notice

Notice identifier: 2021/S 000-007699

Procurement identifier (OCID): ocds-h6vhtk-02a584

Published 13 April 2021, 1:35pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

The Executive Office

Stormont Castle, Stormont

BELFAST

BT4 3ST

#### **Email**

[SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - UNITED KINGDOM

## **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

TEO - EU Exit Advertising and Public Information campaign

Reference number

ID2283215

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKN0 - Northern Ireland

#### **II.2.4) Description of the procurement at the time of conclusion of the contract:**

The Executive Office (TEO) wishes to appoint a Contractor to deliver an advertising and public information

campaign, to support communication activity across the Northern Ireland Civil Service (NICS), in the event of the UK leaving the EU

without an agreed EU Exit deal. A public information campaign has been developed by the UK Government, however a need for targeted

and detailed NI specific communications will exist. The campaign will aim to: Raise awareness of what EU exit means for Northern Ireland;

Target key stakeholders with relevant information; and where possible, provide reassurance to all citizens. The contract duration is 19

months and it is anticipated this Contract will commence in September 2019. The Contracting Authority are proceeding with a reduced

time limit for this tender competition due to the urgency and nature of this requirement.

### **II.2.7) Duration of the contract, framework agreement, dynamic purchasing system or concession**

Duration in months

19

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.1) Contract award notice concerning this contract**

Notice number: [2019/S 177-431832](#)

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## **Section V. Award of contract/concession**

### **Contract No**

ID2283215

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract/concession award decision:**

10 September 2019

#### **V.2.2) Information about tenders**

The contract/concession has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

ANDERSON SPRATT GROUP LTD

Anderson House

BELFAST

BT4 2GU

Email

[dbrennan@asgireland.com](mailto:dbrennan@asgireland.com)

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Internet address

<https://etendersni.gov.uk/epps>

The contractor/concessionaire is an SME

Yes

#### **V.2.4) Information on value of the contract/lot/concession (at the time of conclusion of the contract;excluding VAT)**

Total value of the procurement: £750,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Contract Monitoring. The successful Contractor's performance on this Contract will be managed as per the specification and regularly.. monitored (see Procurement Guidance Note 01/12 - Contract Management - Procedures and Principles). Contractors not delivering.. on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach.. satisfactory levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach.. satisfactory levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this occurs.. and their performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave.. professional misconduct and they may be issued with a Notice of Unsatisfactory Performance and this Contract may be terminated. A.. central register of such Notices for supplies and services contracts will be maintained and published on the CPD website. Any contractor.. in receipt of a Notice of Unsatisfactory Performance will be required to declare this in future tender submissions for a period of three.. years from the date of issue of the Notice. It may also result in the contractor being excluded from all procurement competitions being.. undertaken by Centres of Procurement Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The UK does not have any such bodies with responsibility for appeal/mediation procedures

UK

Country

United Kingdom

### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The UK does not have any special review body with responsibility for appeal/.. mediation procedures in public procurement competitions. Instead; any challenges are dealt with by the High Court, Commercial Division,.. to which proceedings may be issued regarding alleged breaches of the Public Contracts Regulations 2015 (as amended)

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## **Section VII: Modifications to the contract/concession**

### **VII.1) Description of the procurement after the modifications**

#### **VII.1.1) Main CPV code**

- 79341000 - Advertising services

#### **VII.1.3) Place of performance**

NUTS code

- UKN0 - Northern Ireland

#### **VII.1.4) Description of the procurement:**

The Executive Office (TEO) wishes to appoint a Contractor to deliver an advertising and public

information campaign, to support communication activity across the Northern Ireland Civil Service (NICS), in the event of the UK leaving

the EU without an agreed EU Exit deal. A public information campaign has been developed by the UK Government, however a need

for targeted and detailed NI specific communications will exist. The campaign will aim to: Raise awareness of what EU exit means for

Northern Ireland; Target key stakeholders with relevant information; and where possible, provide reassurance to all citizens. The contract

duration is 19 months and it is anticipated this Contract will commence in September 2019. The Contracting Authority are proceeding

with a reduced time limit for this tender competition due to the urgency and nature of this requirement.

#### **VII.1.5) Duration of the contract, framework agreement, dynamic purchasing system or concession**

Duration in months

### **VII.1.6) Information on value of the contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession:

£750,000

### **VII.1.7) Name and address of the contractor/concessionaire**

ANDERSON SPRATT GROUP LTD

ANDERSON HOUSE

BELFAST

BT4 2GU

Email

[dbrennan@asqireland.com](mailto:dbrennan@asqireland.com)

Country

United Kingdom

NUTS code

- UKN0 - Northern Ireland

Internet address

<https://etendersni.gov.uk/epps>

The contractor/concessionaire is an SME

Yes

## **VII.2) Information about modifications**

### **VII.2.1) Description of the modifications**

Nature and extent of the modifications (with indication of possible earlier changes to the contract):

Original contract end date was 31 March 2021. Modified end date is now 31 Dec 2021

reasons for this are stated below.

### **VII.2.2) Reasons for modification**

Need for modification brought about by circumstances which a diligent contracting authority/entity could not foresee.

Description of the circumstances which rendered the modification necessary and explanation of the unforeseen nature of these circumstances:

EU Exit Trade Deal was reached on 24 December 2020. As this was only a week before the end of the Transition period, the UK and the EU agreed a number of mitigations to help ease business and supply chain disruption in Northern Ireland ports on 1 January 2021.

When the Transition period ended on 1 January 2021 it created a new trade and customs border between the EU and Great Britain.

The first of these periods was set to expire at the end of March 2021, however the UK government announced that it will extend the grace period until October.

The Executive Office had been using the contract for paid-for advertising to communicate to NI citizens these changes. The steps taken by the UK Government at the beginning of March were unforeseen and it is not clear how the situation will develop over the coming weeks and months. With this uncertainty there is a need to extend the existing contract to the end of 2021 to cover the new grace periods.

### **VII.2.3) Increase in price**

Updated total contract value before the modifications (taking into account possible earlier contract modifications, price adaptations and average inflation)

Value excluding VAT: £750,000

Total contract value after the modifications

Value excluding VAT: £750,000