

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/007683-2021>

Not applicable

Media Agency to support BU's Undergraduate and Postgraduate Student Recruitment

Bournemouth University

F14: Notice for changes or additional information

Notice identifier: 2021/S 000-007683

Procurement identifier (OCID): ocds-h6vhtk-02a4d2

Published 13 April 2021, 12:03pm

Section I: Contracting authority/entity

I.1) Name and addresses

Bournemouth University

Poole House, Talbot Campus, Fern Barrow

Poole

BH12 5BB

Contact

Pauline Dean

Email

pdean@bournemouth.ac.uk

Country

United Kingdom

NUTS code

UKK24 - Bournemouth, Christchurch and Poole

Internet address(es)

Main address

www.bournemouth.ac.uk

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Agency to support BU's Undergraduate and Postgraduate Student Recruitment

Reference number

2021/S 000-007521

II.1.2) Main CPV code

- 79341400 - Advertising campaign services

II.1.3) Type of contract

Services

II.1.4) Short description

Bournemouth University (BU) is seeking formal tendered offers for the appointment of a media agency to support BU's Undergraduate and Postgraduate Student Recruitment over the next three years (summer 2021 – Autumn 2024). The first campaigns undertaken by the appointed agency will be BU's 2022 UG and PG campaign

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2021/S 000-007521](http://www.bournemouth.ac.uk)

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

II.1.5)

Lot No

1

Place of text to be modified

Value

Instead of

Text

8,000,000

Read

Text

800,000