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Tender

# **Brief for Business Planning Services - Resilient Tullie: a** transformational business plan for Tullie

TULLIE HOUSE MUSEUM AND ART GALLERY TRUST

F02: Contract notice

Notice identifier: 2023/S 000-007659

Procurement identifier (OCID): ocds-h6vhtk-03b359

Published 16 March 2023, 11:33am

# **Section I: Contracting authority**

## I.1) Name and addresses

TULLIE HOUSE MUSEUM AND ART GALLERY TRUST

Museum & Art Gallery Tullie House, Tullie House, Castle Street

**CARLISLE** 

CA38TP

Contact

Linh Bui

**Email** 

linh.bui@tulliehouse.org

**Telephone** 

+44 1228618789

Country

**United Kingdom** 

#### Region code

UKD1 - Cumbria

## **Charity Commission (England and Wales)**

Tullie House Museum and Art Gallery Trust

#### Internet address(es)

Main address

https://www.tulliehouse.co.uk/brief-business-planning-services-resilient-tullie-transformational-business-plan-tullie

## I.2) Information about joint procurement

The contract is awarded by a central purchasing body

# I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://www.tulliehouse.co.uk/brief-business-planning-services-resilient-tullie-transformational-business-plan-tullie

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://www.tulliehouse.co.uk/brief-business-planning-services-resilient-tullie-transformational-business-plan-tullie

# I.4) Type of the contracting authority

Body governed by public law

# I.5) Main activity

Recreation, culture and religion

# **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

Brief for Business Planning Services - Resilient Tullie: a transformational business plan for Tullie

#### II.1.2) Main CPV code

79400000 - Business and management consultancy and related services

## II.1.3) Type of contract

Services

#### II.1.4) Short description

Tullie House Museum and Art Gallery Trust (the Trust) in Carlisle (brand name: Tullie) is seeking to appoint a consultant to provide Business Planning Services (the Services) to help develop a robust 10-year business plan with a particular focus on the Trust's ability to grow visitor numbers and commercial activity. Timing is crucial as a major capital development project is about to commence. This is an exciting and critical period in the museum's development and the Trust would like to develop a business plan that is dynamic, challenging and embeds resilience across all aspects of operation.

Full tender documents can be found at: <a href="https://www.tulliehouse.co.uk/brief-business-planning-services-resilient-tullie-transformational-business-plan-tullie">https://www.tulliehouse.co.uk/brief-business-planning-services-resilient-tullie-transformational-business-plan-tullie</a>

#### II.1.5) Estimated total value

Value excluding VAT: £40,000

#### II.1.6) Information about lots

This contract is divided into lots: No

## II.2) Description

#### II.2.2) Additional CPV code(s)

• 72221000 - Business analysis consultancy services

- 79310000 Market research services
- 79330000 Statistical services
- 79400000 Business and management consultancy and related services

## II.2.3) Place of performance

**NUTS** codes

• UKD1 - Cumbria

# II.2.4) Description of the procurement

Tullie House Museum and Art Gallery Trust (the Trust) in Carlisle (brand name: Tullie) is seeking to appoint a consultant to provide Business Planning Services (the Services) to help develop a robust 10-year business plan with a particular focus on the Trust's ability to grow visitor numbers and commercial activity. Timing is crucial as a major capital development project is about to commence. This is an exciting and critical period in the museum's development and the Trust would like to develop a business plan that is dynamic, challenging and embeds resilience across all aspects of operation.

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#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 May 2023

End date

30 April 2024

This contract is subject to renewal

Yes

Description of renewals

• The Services are to be procured for the whole of the Phase 2 project but with a break

clause within Phase 3 work at The NLHF Delivery Phase submission (RIBA 3). The breakdown of this budget can be found at: <a href="https://www.tulliehouse.co.uk/brief-business-planning-services-resilient-tullie-transformational-business-plan-tullie">https://www.tulliehouse.co.uk/brief-business-planning-services-resilient-tullie-transformational-business-plan-tullie</a>

• The continuation of the contract for Phase 3 Delivery Stage will be dependent on a successful Round 2 application to The NLHF and satisfactory delivery of the Scope of The Work.

## II.2.10) Information about variants

Variants will be accepted: No

## II.2.11) Information about options

Options: No

# II.2.14) Additional information

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# Section IV. Procedure

# **IV.1) Description**

## IV.1.1) Type of procedure

Open procedure

# IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

# IV.2) Administrative information

## IV.2.2) Time limit for receipt of tenders or requests to participate

Date

17 April 2023

Local time

9:00am

# IV.2.4) Languages in which tenders or requests to participate may be submitted

English

## IV.2.7) Conditions for opening of tenders

Date

17 April 2023

Local time

10:00am

# **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: No

# VI.3) Additional information

Full tender documents can be found at: <a href="https://www.tulliehouse.co.uk/brief-business-planning-services-resilient-tullie-transformational-business-plan-tullie">https://www.tulliehouse.co.uk/brief-business-planning-services-resilient-tullie-transformational-business-plan-tullie</a>

# VI.4) Procedures for review

#### VI.4.1) Review body

Public Procurement Review Service

London

Country

**United Kingdom**