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Contract

## **FS430702 Valuing the FSA's contribution to trust in the food system**

The Food Standards Agency

F03: Contract award notice

Notice identifier: 2021/S 000-007654

Procurement identifier (OCID): ocds-h6vhtk-028d32

Published 12 April 2021, 10:55pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Food Standards Agency

Foss House, Peasholme Green

York

YO1 7PR

#### **Email**

[fsa.procurement@food.gov.uk](mailto:fsa.procurement@food.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

#### **Internet address(es)**

Main address

[www.food.gov.uk](http://www.food.gov.uk)

#### **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

#### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

FS430702 Valuing the FSA's contribution to trust in the food system

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The specific objectives of this research are to understand:

A. What can we infer from existing research about the value of trust generated by the FSA? How robust are preliminary valuations of the benefits of trust and how do they align with each other? Have any trust components not yet been monetised?

B. How can the FSA robustly monetise the societal value of the trust it creates through food safety regulatory activities? Which data needs to be collected and which methods should be deployed to provide a robust valuation?

C. What is the monetised societal value attributable to the trust created by the FSA and how does the value of trust fit into the total societal benefits created by the FSA's regulatory regime?

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £147,255

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The specific objectives of this research are to understand:

A. What can we infer from existing research about the value of trust generated by the FSA? How robust are preliminary valuations of the benefits of trust and how do they align with each other? Have any trust components not yet been monetised?

B. How can the FSA robustly monetise the societal value of the trust it creates through food safety regulatory activities? Which data needs to be collected and which methods should be deployed to provide a robust valuation?

C. What is the monetised societal value attributable to the trust created by the FSA and how does the value of trust fit into the total societal benefits created by the FSA's regulatory regime?

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-001500](#)

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 April 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

RSM UK Consulting LLP

Cambridge

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £147,255

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Food Standards Agency

York

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Food Standards Agency

York

Country

United Kingdom

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Food Standards Agency

York

Country

United Kingdom