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#### Contract

# FS430702 Valuing the FSA's contribution to trust in the food system

The Food Standards Agency

F03: Contract award notice

Notice identifier: 2021/S 000-007654

Procurement identifier (OCID): ocds-h6vhtk-028d32

Published 12 April 2021, 10:55pm

## **Section I: Contracting authority**

#### I.1) Name and addresses

The Food Standards Agency

Foss House, Peasholme Green

York

**YO17PR** 

#### **Email**

fsa.procurement@food.gov.uk

#### Country

**United Kingdom** 

#### **NUTS** code

**UK - United Kingdom** 

## Internet address(es)

Main address

www.food.gov.uk

## I.4) Type of the contracting authority

Ministry or any other national or federal authority

## I.5) Main activity

General public services

## **Section II: Object**

#### II.1) Scope of the procurement

#### II.1.1) Title

FS430702 Valuing the FSA's contribution to trust in the food system

#### II.1.2) Main CPV code

• 73000000 - Research and development services and related consultancy services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The specific objectives of this research are to understand:

A. What can we infer from existing research about the value of trust generated by the FSA? How robust are preliminary valuations of the benefits of trust and how do they align with each other? Have any trust components not yet been monetised?

B. How can the FSA robustly monetise the societal value of the trust it creates through food safety regulatory activities? Which data needs to be collected and which methods should be deployed to provide a robust valuation?

C. What is the monetised societal value attributable to the trust created by the FSA and how does the value of trust fit into the total societal benefits created by the FSA's regulatory regime?

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £147,255

## II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

#### II.2.4) Description of the procurement

The specific objectives of this research are to understand:

A. What can we infer from existing research about the value of trust generated by the FSA? How robust are preliminary valuations of the benefits of trust and how do they align with each other? Have any trust components not yet been monetised?

B. How can the FSA robustly monetise the societal value of the trust it creates through food safety regulatory activities? Which data needs to be collected and which methods should be deployed to provide a robust valuation?

C. What is the monetised societal value attributable to the trust created by the FSA and how does the value of trust fit into the total societal benefits created by the FSA's regulatory regime?

#### II.2.5) Award criteria

Price

#### II.2.11) Information about options

Options: No

## II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

## **IV.1) Description**

## IV.1.1) Type of procedure

Open procedure

## IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

## IV.2.1) Previous publication concerning this procedure

Notice number: 2021/S 000-001500

## Section V. Award of contract

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

12 April 2021

#### V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

RSM UK Consulting LLP

Cambridge

Country

**United Kingdom** 

NUTS code

• UK - United Kingdom

The contractor is an SME

No

## V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £147,255

# Section VI. Complementary information

## VI.4) Procedures for review

VI.4.1) Review body
Food Standards Agency
York
Country
United Kingdom
VI.4.2) Body responsible for mediation procedures
Food Standards Agency
York
Country
United Kingdom
VI.4.4) Service from which information about the review procedure may be obtained
Food Standards Agency
York
Country
United Kingdom