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Tender

## **Marches LEP PR & Marketing Services**

Marches LEP

F02: Contract notice

Notice identifier: 2021/S 000-007636

Procurement identifier (OCID): ocds-h6vhtk-02a545

Published 12 April 2021, 4:25pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Marches LEP

Knights Court, Archers Way

Shrewsbury

SY1 3AG

#### **Email**

[procurement@shropshire.gov.uk](mailto:procurement@shropshire.gov.uk)

#### **Telephone**

+44 1743252051

#### **Country**

United Kingdom

**NUTS code**

UKG3 - West Midlands

**Internet address(es)**

Main address

<https://www.marcheslep.org.uk/>

Buyer's address

<https://www.marcheslep.org.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Shrewsbury:-Public-relations-services./D5FK5U4F75>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/respond/D5FK5U4F75>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local Agency/Office

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Marches LEP PR & Marketing Services

Reference number

RMCV 035

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Marches Local Enterprise Partnership (LEP) wishes to procure the services of a suitably qualified and experienced organisation to develop and deliver the following PR and marketing services for both the LEP, including the Hereford Enterprise Zone (HEZ), and the Marches Growth Hub (MGH), including supporting the promotion of activities at the three Growth Hub sites in Herefordshire, Shropshire and Telford & Wrekin

#### **II.1.5) Estimated total value**

Value excluding VAT: £230,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services

### **II.2.3) Place of performance**

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

### **II.2.4) Description of the procurement**

The Marches Local Enterprise Partnership (LEP) wishes to procure the services of a suitably qualified and experienced organisation to develop and deliver the following PR and marketing services for both the LEP, including the Hereford Enterprise Zone (HEZ), and the Marches Growth Hub (MGH), including supporting the promotion of activities at the three Growth Hub sites in Herefordshire, Shropshire and Telford & Wrekin

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £230,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 June 2021

End date

31 March 2023

This contract is subject to renewal

Yes

Description of renewals

The initial duration of the contract is 1st June 2021 to 31st March 2023. There will then be an option to extend to 31st March 2024, subject to successful performance review and further funding being confirmed.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/D5FK5U4F75>

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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### **Section IV. Procedure**

#### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

#### **IV.2) Administrative information**

##### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

12 May 2021

Local time

12:00pm

##### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

##### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 12 October 2021

##### **IV.2.7) Conditions for opening of tenders**

Date

12 May 2021

Local time

12:00pm

Information about authorised persons and opening procedure

Tenders opened electronically by Legal Services

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Shrewsbury:-Public-relations-services./D5FK5U4F75>

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GO Reference: GO-2021412-PRO-18067818

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Marches LEP

Knights Court, Archers Way

Shrewsbury

SY1 3AG

Email

[procurement@shropshire.gov.uk](mailto:procurement@shropshire.gov.uk)

Telephone

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United Kingdom

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