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Tender

Marches LEP PR & Marketing Services

Marches LEP

F02: Contract notice

Notice identifier: 2021/S 000-007636

Procurement identifier (OCID): ocds-h6vhtk-02a545

Published 12 April 2021, 4:25pm

Section I: Contracting authority

I.1) Name and addresses

Marches LEP

Knights Court, Archers Way

Shrewsbury

SY1 3AG

Email

procurement@shropshire.gov.uk

Telephone

+44 1743252051

Country

United Kingdom

NUTS code

UKG3 - West Midlands

Internet address(es)

Main address

<https://www.marcheslep.org.uk/>

Buyer's address

<https://www.marcheslep.org.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Shrewsbury:-Public-relations-services./D5FK5U4F75>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/respond/D5FK5U4F75>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local Agency/Office

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marches LEP PR & Marketing Services

Reference number

RMCV 035

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The Marches Local Enterprise Partnership (LEP) wishes to procure the services of a suitably qualified and experienced organisation to develop and deliver the following PR and marketing services for both the LEP, including the Hereford Enterprise Zone (HEZ), and the Marches Growth Hub (MGH), including supporting the promotion of activities at the three Growth Hub sites in Herefordshire, Shropshire and Telford & Wrekin

II.1.5) Estimated total value

Value excluding VAT: £230,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

II.2.4) Description of the procurement

The Marches Local Enterprise Partnership (LEP) wishes to procure the services of a suitably qualified and experienced organisation to develop and deliver the following PR and marketing services for both the LEP, including the Hereford Enterprise Zone (HEZ), and the Marches Growth Hub (MGH), including supporting the promotion of activities at the three Growth Hub sites in Herefordshire, Shropshire and Telford & Wrekin

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £230,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 June 2021

End date

31 March 2023

This contract is subject to renewal

Yes

Description of renewals

The initial duration of the contract is 1st June 2021 to 31st March 2023. There will then be an option to extend to 31st March 2024, subject to successful performance review and further funding being confirmed.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/D5FK5U4F75>

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

12 May 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 12 October 2021

IV.2.7) Conditions for opening of tenders

Date

12 May 2021

Local time

12:00pm

Information about authorised persons and opening procedure

Tenders opened electronically by Legal Services

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Shrewsbury:-Public-relations-services./D5FK5U4F75>

To respond to this opportunity, please click here:

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GO Reference: GO-2021412-PRO-18067818

VI.4) Procedures for review

VI.4.1) Review body

Marches LEP

Knights Court, Archers Way

Shrewsbury

SY1 3AG

Email

procurement@shropshire.gov.uk

Telephone

+44 1743252993

Country

United Kingdom

Internet address

<https://www.marcheslep.org.uk/>