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Tender

PE2022-23/2163 Digital Content Creation for the Research & Innovation Service at the University of Leeds

University of Leeds

F02: Contract notice

Notice identifier: 2023/S 000-007544

Procurement identifier (OCID): ocds-h6vhtk-03b310

Published 15 March 2023, 2:05pm

Section I: Contracting authority

I.1) Name and addresses

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

Contact

Ben Waters

Email

a.b.waters@leeds.ac.uk

Telephone

+113 3434104

Country

United Kingdom

Region code

UKE42 - Leeds

Internet address(es)

Main address

<https://www.delta-esourcing.com/delta/>

Buyer's address

www.leeds.ac.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Leeds:-Advertising-and-marketing-services./N9XNM34T5V>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PE2022-23/2163 Digital Content Creation for the Research & Innovation Service at the

University of Leeds

Reference number

PE2022-23/2163

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

This contract is required to support the promotion of our core university interdisciplinary research strengths and business engagement opportunities to our target audiences through the creation of digital content plan and digital assets for the “Research & Innovation Service” of the University of Leeds.

II.1.5) Estimated total value

Value excluding VAT: £200,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE42 - Leeds

Main site or place of performance

Leeds

II.2.4) Description of the procurement

This contract is required to support the promotion of our core university interdisciplinary research strengths and business engagement opportunities to our target audiences through the creation of digital content plan and digital assets for the “Research &

Innovation Service” of the University of Leeds.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £200,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

Up to an additional 12 months

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/N9XNM34T5V>

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

19 April 2023

Local time

2:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 17 July 2023

IV.2.7) Conditions for opening of tenders

Date

19 April 2023

Local time

4:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Leeds:-Advertising-and-marketing-services./N9XNM34T5V>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/N9XNM34T5V>

GO Reference: GO-2023315-PRO-22325684

VI.4) Procedures for review

VI.4.1) Review body

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

Telephone

+113 3434104

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

Telephone

+113 3434104

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

University of Leeds

Purchasing Office, 1 - 3 Lifton Villas, Lifton Place

Leeds

LS2 9JZ

Telephone

+113 3434104

Country

United Kingdom