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Contract

Regional Gambling-Related Harm Prevention Market Segmentation

Kingston Upon Hull City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007509

Procurement identifier (OCID): ocds-h6vhtk-05ffe ([view related notices](#))

Published 28 January 2026, 11:32am

Scope

Reference

100106559

Description

Hull City Council (The Authority) has awarded a contract to the supplier Brightsparks Agency LTD (Companies House number 09181544) for the service of Regional Gambling-Related Harm Prevention Market Segmentation. This will be delivered for Hull City Council on behalf of the Association of Directors of Public Health for Yorkshire and the Humber (ADPH-YH). The supplier was awarded the contract after following a competitive RFQ process with the highest score bided (of eight bids received). The contract is anticipated to commence 26th January 2026 ending by 31st March 2026. The Authority has estimated the value of the Services to be £41,66.

Contract 1

Supplier

- BRIGHTSPARKS AGENCY LTD

Contract value

- £41,666 excluding VAT
- £49,999.20 including VAT

Below the relevant threshold

Date signed

26 January 2026

Contract dates

- 28 January 2026 to 31 March 2026
- 2 months, 4 days

Main procurement category

Services

CPV classifications

- 79315000 - Social research services

Contract locations

- UKE - Yorkshire and the Humber

Procedure

Procedure type

Below threshold - open competition

Supplier

BRIGHTSPARKS AGENCY LTD

- Companies House: 09181544
- Public Procurement Organisation Number: PXQX-9355-PGCW

Bridge House, 1A Low Ousegate

York

YO1 9QU

United Kingdom

Email: admin@brightsparksagency.com

Website: <http://www.brightsparksagency.co.uk/>

Region: UKE21 - York

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Kingston Upon Hull City Council

- Public Procurement Organisation Number: PRNP-1874-YZZR

The Guildhall, Alfred Gelder Street,

Hull

HU1 1AA

United Kingdom

Email: procurementteam@hullcc.gov.uk

Region: UKE11 - Kingston upon Hull, City of

Organisation type: Public authority - sub-central government