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Contract

## **24106 Cambridgeshire County Council - Digital Smoking Cessation Service (PSR)**

Cambridgeshire County Council

F03: Contract award notice

Notice identifier: 2025/S 000-007486

Procurement identifier (OCID): ocds-h6vhtk-04d51e

Published 28 February 2025, 10:58am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cambridgeshire County Council

New Shire Hall, Alconbury Weald

Huntingdon

PE28 4YE

#### **Contact**

Mr Thomas Clarke

#### **Email**

[procurementandcommercial@cambridgeshire.gov.uk](mailto:procurementandcommercial@cambridgeshire.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKH12 - Cambridgeshire CC

**Internet address(es)**

Main address

<https://www.cambridgeshire.gov.uk/>

Buyer's address

<https://www.cambridgeshire.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

24106 Cambridgeshire County Council - Digital Smoking Cessation Service (PSR)

Reference number

DN753282

**II.1.2) Main CPV code**

- 85100000 - Health services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations

2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by midnight at the end of the 12th March 2025.

This contract has not yet formally been awarded; this notice serves as an intention to award a contract under the competitive process of the PSR.

This notice is in relation to the running of a Competitive Process for Cambridgeshire County Council's Digital Smoking Cessation Service.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £286,000 / Highest offer: £429,000 taken into consideration

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKH12 - Cambridgeshire CC

#### **II.2.4) Description of the procurement**

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 Page 5 to 9 do not apply to this award. The publication of this notice marks the start of the standstill period.

Representations by providers must be made to the relevant authority by midnight at the end of the 12th of March 2025.

This contract has not yet formally been awarded; this notice serves as an intention to award a contract under the competitive process of the PSR.

The approximate lifetime value of the contract is £429,000.

The new contract would commence on the 15th of March 2025 for a duration of 1 year with the option to extend for a further 6 months (total possible contract duration is 18

months) subject to evaluation of the service

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality & innovation / Weighting: 55

Quality criterion - Name: Integration, collaboration & service sustainability / Weighting: 5

Quality criterion - Name: Improving access, reducing health inequalities & facilitating choice / Weighting: 5

Quality criterion - Name: Social value / Weighting: 5

Cost criterion - Name: Value / Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-002062](#)

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## **Section V. Award of contract**

### **Contract No**

24106

### **Title**

INTENTION TO AWARD - Cambridgeshire County Council - Digital Smoking Cessation Service (PSR)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

28 February 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

23 Limited

71-75 Shelton Street London Greater

London

WC2H 9JQ

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £286,000 / Highest offer: £429,000 taken into consideration

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## **Section VI. Complementary information**

### **VI.3) Additional information**

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by midnight at the end of the 12th of March 2025.

This contract has not yet formally been awarded; this notice serves as an intention to award a contract under the competitive process of the PSR.

Written representations should be sent to  
[ProcurementandCommercial@cambridgeshire.gov.uk](mailto:ProcurementandCommercial@cambridgeshire.gov.uk) FAO Thomas Clarke.

Award decision makers:

Award of contract was approved by Patrick Warren-Higgs - Executive Director of Adults, Health and Commissioning

Conflicts of Interest - No conflict of interested were declared prior to, or during, the preparation of the tender excise, the evaluation or moderation period or the award of the contract.

Relative importance of the key criteria: The decision was made through an evaluation methodology of 8 questions covering the 5 criterion. The greatest weighting was applied to quality and innovation as it was imperative that due to the nature of the service specification and expectations regarding delivery requirements, quality is considered the most important component. This was followed by value to ensure that the service will be delivered within the available financial envelope and for the bidder to provide the local authority with assurances that there will be robust financial and performance monitoring. Added value was considered though social value, recognising the importance of a providers wider contribution to the councils ambitions and benefits to local residents.

The successful supplier obtained the highest scoring combined across the five key criteria:

Quality & Innovation: 45.65 out of 55;

Value: 28.20 out of 30;

Integration, collaboration and service sustainability: 4 out of 5;

Improving access, reducing health inequalities & facilitating choice: 5 out of 5;

Social value: 4 out of 10.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Cambridgeshire County Council

New Shire Hall, Alconbury Weald

Huntingdon

PE28 4YE

Country

United Kingdom