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Contract

24106 Cambridgeshire County Council - Digital Smoking Cessation Service (PSR)

Cambridgeshire County Council

F03: Contract award notice

Notice identifier: 2025/S 000-007486

Procurement identifier (OCID): ocds-h6vhtk-04d51e

Published 28 February 2025, 10:58am

Section I: Contracting authority

I.1) Name and addresses

Cambridgeshire County Council

New Shire Hall, Alconbury Weald

Huntingdon

PE28 4YE

Contact

Mr Thomas Clarke

Email

procurementandcommercial@cambridgeshire.gov.uk

Country

United Kingdom

Region code

UKH12 - Cambridgeshire CC

Internet address(es)

Main address

<https://www.cambridgeshire.gov.uk/>

Buyer's address

<https://www.cambridgeshire.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

24106 Cambridgeshire County Council - Digital Smoking Cessation Service (PSR)

Reference number

DN753282

II.1.2) Main CPV code

- 85100000 - Health services

II.1.3) Type of contract

Services

II.1.4) Short description

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by midnight at the end of the 12th March 2025.

This contract has not yet formally been awarded; this notice serves as an intention to award a contract under the competitive process of the PSR.

This notice is in relation to the running of a Competitive Process for Cambridgeshire County Council's Digital Smoking Cessation Service.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £286,000 / Highest offer: £429,000 taken into consideration

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKH12 - Cambridgeshire CC

II.2.4) Description of the procurement

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 Page 5 to 9 do not apply to this award. The publication of this notice marks the start of the standstill period.

Representations by providers must be made to the relevant authority by midnight at the end of the 12th of March 2025.

This contract has not yet formally been awarded; this notice serves as an intention to award a

contract under the competitive process of the PSR.

The approximate lifetime value of the contract is £429,000.

The new contract would commence on the 15th of March 2025 for a duration of 1 year with the option to extend for a further 6 months (total possible contract duration is 18 months) subject to evaluation of the service

II.2.5) Award criteria

Quality criterion - Name: Quality & innovation / Weighting: 55

Quality criterion - Name: Integration, collaboration & service sustainability / Weighting: 5

Quality criterion - Name: Improving access, reducing health inequalities & facilitating choice / Weighting: 5

Quality criterion - Name: Social value / Weighting: 5

Cost criterion - Name: Value / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-002062](#)

Section V. Award of contract

Contract No

24106

Title

INTENTION TO AWARD - Cambridgeshire County Council - Digital Smoking Cessation Service (PSR)

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 February 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

23 Limited

71-75 Shelton Street London Greater

London

WC2H 9JQ

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £286,000 / Highest offer: £429,000 taken into consideration

Section VI. Complementary information

VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by midnight at the end of the 12th of March 2025.

This contract has not yet formally been awarded; this notice serves as an intention to award a contract under the competitive process of the PSR.

Written representations should be sent to
ProcurementandCommercial@cambridgeshire.gov.uk FAO Thomas Clarke.

Award decision makers:

Award of contract was approved by Patrick Warren-Higgs - Executive Director of Adults, Health and Commissioning

Conflicts of Interest - No conflict of interested were declared prior to, or during, the preparation of the tender excise, the evaluation or moderation period or the award of the contract.

Relative importance of the key criteria: The decision was made through an evaluation methodology of 8 questions covering the 5 criterion. The greatest weighting was applied to quality and innovation as it was imperative that due to the nature of the service specification and expectations regarding delivery requirements, quality is considered the most important component. This was followed by value to ensure that the service will be delivered within the available financial envelope and for the bidder to provide the local authority with assurances that there will be robust financial and performance monitoring. Added value was considered though social value, recognising the importance of a providers wider contribution to the councils ambitions and benefits to local residents.

The successful supplier obtained the highest scoring combined across the five key criteria:

Quality & Innovation: 45.65 out of 55;

Value: 28.20 out of 30;

Integration, collaboration and service sustainability: 4 out of 5;

Improving access, reducing health inequalities & facilitating choice: 5 out of 5;

Social value: 4 out of 10.

VI.4) Procedures for review

VI.4.1) Review body

Cambridgeshire County Council

New Shire Hall, Alconbury Weald

Huntingdon

PE28 4YE

Country

United Kingdom