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Tender

## **Branding and graphic design**

Dudley College of Technology

F02: Contract notice

Notice identifier: 2022/S 000-007461

Procurement identifier (OCID): ocds-h6vhtk-0323bf

Published 18 March 2022, 4:01pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Dudley College of Technology

The Broadway

Dudley

DY1 4AS

#### **Email**

[andrew.woodford@dudleycol.ac.uk](mailto:andrew.woodford@dudleycol.ac.uk)

#### **Telephone**

+44 1384363702

#### **Country**

United Kingdom

#### **NUTS code**

UKG3 - West Midlands

**Internet address(es)**

Main address

<http://www.dudleycol.ac.uk/>

Buyer's address

<http://www.dudleycol.ac.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://suppliers.multiquote.com>

Additional information can be obtained from another address:

Dudley College of Technology

The Broadway

Dudley

DY1 4AS

**Email**

[andrew.woodford@dudleycol.ac.uk](mailto:andrew.woodford@dudleycol.ac.uk)

**Telephone**

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**Internet address(es)**

Main address

<http://www.dudleycol.ac.uk/>

Buyer's address

<http://www.dudleycol.ac.uk/>

Tenders or requests to participate must be submitted electronically via

<https://suppliers.multiquote.com>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Branding and graphic design

Reference number

CA10189 - DCT2122001

**II.1.2) Main CPV code**

- 79822500 - Graphic design services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Dudley College of Technology is looking to appoint a branding and graphic design agency or full-service agency who can deliver the branding and graphic design requirement as a stand-alone service.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for maximum number of lots

2

Maximum number of lots that may be awarded to one tenderer: 2

### **II.2) Description**

#### **II.2.1) Title**

Lot 1 - Dudley College of Technology and Dudley Sixth brand and design

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

#### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

Main site or place of performance

West Midlands

#### **II.2.4) Description of the procurement**

<https://www.dudleycol.ac.uk/>

<https://dudleysixth.co.uk/>

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

61

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: Yes

### **II.2.11) Information about options**

Options: Yes

Description of options

61 month(s) from the commencement date, with 37 initial month(s) and option to extend 2x12 month(s)

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot 2 - Black Country & Marches Institute of Technology brand and design

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

Main site or place of performance

West Midlands

### **II.2.4) Description of the procurement**

Black Country & Marches Institute of Technology brand and design

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

61

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: Yes

### **II.2.11) Information about options**

Options: Yes

Description of options

61 month(s) from the commencement date, with 37 initial month(s) and option to extend 2x12 month(s)

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

17 April 2022

Local time

11:59pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

17 April 2022

Local time

11:59pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No



## **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Dudley College of Technology

DY1 4AS

DUDLEY

DY1 4AS

Email

[andrew.woodford@dudleycol.ac.uk](mailto:andrew.woodford@dudleycol.ac.uk)

Telephone

+44 1384363702

Country

United Kingdom

### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Standstill period runs from 9-23 May 2022. Appeals should be directed to the Chief Finance Officer.