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Contract

## Sheffield Inspires Campaign PR Agency

Sheffield City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007353

Procurement identifier (OCID): ocds-h6vhtk-059574 ([view related notices](#))

Published 28 January 2026, 8:30am

### Scope

### Reference

102519

### Description

We are looking to appoint a digital media agency to promote a 'Sheffield Inspires' campaign targeting audiences in the visitor economy sector. The activity will be delivered as part of the UKSPF Showcasing Sheffield : Culture, Events and Visitor Economy project on behalf of Sheffield City Council.

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## **Contract 1**

### **Supplier**

- SOJERN Limited

### **Contract value**

- £36,000 including VAT

Below the relevant threshold

### **Date signed**

19 January 2026

### **Contract dates**

- 20 January 2026 to 19 July 2026
- 6 months

### **Main procurement category**

Services

### **CPV classifications**

- 79341400 - Advertising campaign services
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## Procedure

### Procedure type

Below threshold - open competition

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## Supplier

### SOJERN Limited

- Public Procurement Organisation Number: PNHM-8937-TBGD

5 St. John's Lane, 3rd Floor, Farringdon

London

EC1M 4BH

United Kingdom

Email: [luca.romozzi@sojern.com](mailto:luca.romozzi@sojern.com)

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Sheffield City Council

- Public Procurement Organisation Number: PPQT-9425-JWVM

Town Hall, Pinstone Street,

Sheffield

S1 2HH

United Kingdom

Email: [Procurement@Sheffield.gov.uk](mailto:Procurement@Sheffield.gov.uk)

Website: <http://sheffield.gov.uk>

Region: UKE32 - Sheffield

Organisation type: Public authority - sub-central government