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Tender

AM_874 Content Agency Services for Americas

British Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007332

Procurement identifier (OCID): ocds-h6vhtk-061042

Published 27 January 2026, 7:01pm

Scope

Description

Content Agency Services for Americas Region

Total value (estimated)

- £202,500 excluding VAT
- £250,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 1 April 2028
- Possible extension to 1 April 2030

- 4 years, 1 day

Description of possible extension:

1 Year + 1 Year possible extensions

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Lot constraints

Maximum number of lots a supplier can bid for: 3

Maximum number of lots a supplier can be awarded: 3

Not the same for all lots

Contract locations are shown in Lot sections, because they are not the same for all lots.

Lot 1. Lot 1 Content Agency Services for Americas Region

Description

Content Agency Services for Americas Region Cover Countries as United States and Canada

Lot value (estimated)

- £60,750 excluding VAT
- £75,000 including VAT

Contract locations

- CA - Canada

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 2. Lot 2 Content Agency Services for Americas Region

Description

Content Agency Services for Americas Region Cover Countries as Mexico and Colombia

Lot value (estimated)

- £60,750 excluding VAT
- £75,000 including VAT

Contract locations

- CO - Colombia

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 3. Lot 3 Content Agency Services for Americas Region

Description

Content Agency Services for Americas Region Cover Countries as Ecuador, Venezuela, Chile, Argentina, Uruguay, Peru & Caribbean (Costa Rica, Panama, Cuba, Dominican Republic, Jamaica, Trinidad and Tobago)

Lot value (estimated)

- £20,250 excluding VAT
- £25,000 including VAT

Contract locations

- AR - Argentina

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 4. Lot 4 Content Agency Services for Americas Region

Description

Content Agency Services for Americas Region Cover Country as Brazil

Lot value (estimated)

- £60,750 excluding VAT
- £75,000 including VAT

Contract locations

- BR - Brazil

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Submission

Enquiry deadline

12 February 2026, 4:00am

Submission type

Requests to participate

Deadline for requests to participate

19 February 2026, 8:00pm

Submission address and any special instructions

<https://tap.tcsapps.com/tap2/#/bc-supplier-registration>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

1 April 2026

Award criteria

Name	Description	Type
Social Value	Social Value	Quality
Experience & Credentials	Experience & Credentials	Quality
Methodology and Approach	Methodology and Approach	Quality
Commercial	Commercial	Price

Weighting description

Criteria according ITT documents

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

The British Council is seeking to appoint content creation agency to work across Americas region

Reduced tendering period

Yes

Negotiated tendering period - utilities contract or not central government - no minimum

Documents

Technical specifications to be met

<https://tap.tcsapps.com/tap2/#/login-supplier>

Find our tendering process on our web address <https://tap.tcsapps.com/tap2/#/login-supplier>

Contracting authority

British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

London

E20 1JQ

United Kingdom

Contact name: Mauricio Zapata

Email: Mauricio.Zapata@britishcouncil.org

Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government