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Contract

Commonwealth E-Sport Proposal

WEST MIDLANDS GROWTH COMPANY LIMITED

F03: Contract award notice

Notice identifier: 2022/S 000-007321

Procurement identifier (OCID): ocds-h6vhtk-032333

Published 17 March 2022, 2:33pm

Section I: Contracting authority

I.1) Name and addresses

WEST MIDLANDS GROWTH COMPANY LIMITED

16 Summer Lane

BIRMINGHAM

B19 3SD

Contact

Ronny Tigere

Email

ronny.tigere@wmgrowth.com

Telephone

+44 1212025057

Country

United Kingdom

NUTS code

UKG31 - Birmingham

Internet address(es)

Main address

www.wmgrowth.com

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Commonwealth E-Sport Proposal

Reference number

2021-WMGC-0144

II.1.2) Main CPV code

- 92600000 - Sporting services

II.1.3) Type of contract

Services

II.1.4) Short description

West Midlands is seeking appropriate consultation proposals for a Commonwealth E-sports Championship to take place in Birmingham in the immediate lead-up to the start of the Birmingham 2022 Commonwealth Games. The consultation will explore partnership with the Global Esports Federation (GEF) to assess the status of Esports in the Commonwealth and explore the development of sustainable Esports properties (competitions and development initiatives) that could benefit CGAs and the wider Commonwealth.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £30,000

II.2) Description

II.2.2) Additional CPV code(s)

- 37532000 - Video games

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

As the crow flies from B16 post code

II.2.4) Description of the procurement

The service required is exploration of Esports as part of Birmingham 2022 Commonwealth Games

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.14) Additional information

An variation to this direct award will not exceed 50% cumulative irrespective of value using the modification clause.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

British Esport Association is the only organisation with presence in the market to undertake such consultation required by this contract

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

Contract No

2021-WMGC-0144

Title

Commonwealth Esport Proposition

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 March 2022

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

British Esport Association Limited Oxford Road

British Esports Association Capswood

Denham , Buckinghamshire

UB9 4LH

Country

United Kingdom

NUTS code

- UKI74 - Harrow and Hillingdon

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £30,000

Total value of the contract/lot: £30,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Commercial Working Group

16 Summer Lane

Birmingham

B19 3SD

Country

United Kingdom