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Award

Carents Room - Phase 2

NORTHERN GAS NETWORKS LIMITED

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-007260

Procurement identifier (OCID): ocids-h6vhtk-044631

Published 6 March 2024, 4:45pm

Section I: Contracting authority/entity

I.1) Name and addresses

NORTHERN GAS NETWORKS LIMITED

1100 Century Way Thorpe Park

LEEDS

LS158TU

Contact

Rebecca Rowley

Email

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Telephone

+44 7935077342

Country

United Kingdom

Region code

UKE42 - Leeds

Companies House

NORTHERN GAS NETWORKS LIMITED

Internet address(es)

Main address

www.northerngasnetworks.co.uk

I.6) Main activity

Production, transport and distribution of gas and heat

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Carents Room - Phase 2

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

"The Carents Room" project aims to reach 1 million potential Carents in the UK, this ambition agreed between Cadent and NGN in October 2021.

There are currently an estimated 5 million Carents nationally. They are the largest group of unpaid carers and growing rapidly in the face of our ageing population. The Carents Room is an interactive, online website for Carents to access anywhere in the UK and receive instant online support.

The objectives of this project are:

- To have an interactive online website for 1 million Carents during the course of the project to access instant support, energy advice and health information
- Ability to be able to register an account with The Carents Room to access additional service and support
- Direct users to findmygdn.co.uk to identify their GDN and link to relevant websites to generate 5000 Priority Service Registrations (PSR) per annum. Using a referral code to enable GDNs to track how many referrals the website has generated. This method of traffic direction can also be used to encourage users of "The Carents Room" to complete CO awareness questionnaires
- Improve functionality of the website that is currently active
- Increase awareness of the website and the related social media community by using a marketing strategy company

- Raise awareness about the dangers of CO by specific information, and additional signposting to relevant online resources including, but not limited to, GDN websites etc
- Raise awareness of energy efficiency by specific information, and additional signposting to relevant online resources including, but not limited to, GDN websites, charities, warm home schemes etc
- To become commercially self-sustainable
- GDPR Compliance
- Accessibility of the website to be functional e.g. Recite ME

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)

II.2.4) Description of the procurement

A contract is being awarded to Stratra Nostra to deliver "The Carers Room" project. This aims to reach 1 million potential Carers in the UK, this ambition agreed between Cadent and NGN in October 2021.

There are currently an estimated 5 million Carers nationally. They are the largest group of unpaid carers and growing rapidly in the face of our ageing population. The Carers Room is an interactive, online website for Carers to access anywhere in the UK and receive instant online support.

The objectives of this project are:

- To have an interactive online website for 1 million Carents during the course of the project to access instant support, energy advice and health information
- Ability to be able to register an account with The Carents Room to access additional service and support
- Direct users to findmygdn.co.uk to identify their GDN and link to relevant websites to generate 5000 Priority Service Registrations (PSR) per annum. Using a referral code to enable GDNs to track how many referrals the website has generated. This method of traffic direction can also be used to encourage users of "The Carents Room" to complete CO awareness questionnaires
- Improve functionality of the website that is currently active
- Increase awareness of the website and the related social media community by using a marketing strategy company
- Raise awareness about the dangers of CO by specific information, and additional signposting to relevant online resources including, but not limited to, GDN websites etc
- Raise awareness of energy efficiency by specific information, and additional signposting to relevant online resources including, but not limited to, GDN websites, charities, warm home schemes etc
- To become commercially self-sustainable
- GDPR Compliance
- Accessibility of the website to be functional e.g. Recite ME

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is phase 2 to the current collaborative project with the The Carents Room. The Carents Room is a service which tackles ageing related vulnerability by helping adults who are supporting their elderly relatives. The word 'Carent' being a play on words for a carer of elderly parents.

Increasingly, adult children are providing informal care to help their ageing relatives continue to live at home. We call these carers "Carents", and there are estimated 2-4 million of them across the UK. The majority of Carents are middle aged men and women who are digitally competent which enables them to juggle both their professional lives with their Carent responsibilities. The Carents Room aims to fill this gap, acting as an online 24/7 "one stop shop" for every carenting need. From practical skills, advice and information, to services, products, peer discussions and wellbeing support, The Carents Room gives carents the information and connections they need to support their parents and keep them safe. At the same time, The Carents Room helps trusted suppliers engage with carers around services and products which can make life easier and/or safer for their ageing parents. The Carents Room combines medical and public health expertise to provide carents with a high quality, professional service.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract/concession

Title

Carents Room - Phase 2

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

6 March 2024

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

Stratra Nostra

Newcastle Upon Tyne

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

Companies House

Strata Nostra

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £941,324

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Northern Gas Networks

Leeds

Country

United Kingdom