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Contract

Redevelopment of the LCR BeMore Apprenticeship Portal & creation of Mobile Application

Liverpool City Region Combined Authority

F03: Contract award notice

Notice identifier: 2022/S 000-007243

Procurement identifier (OCID): ocds-h6vhtk-02ee69

Published 16 March 2022, 5:18pm

Section I: Contracting authority

I.1) Name and addresses

Liverpool City Region Combined Authority

1 Mann Island

Liverpool

L3 1BP

Contact

Procurement Team

Email

tender@liverpoolcityregion-ca.gov.uk

Country

United Kingdom

NUTS code

UKD7 - Merseyside

Internet address(es)

Main address

<http://www.liverpoolcityregion-ca.gov.uk>

Buyer's address

<http://www.liverpoolcityregion-ca.gov.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Redevelopment of the LCR BeMore Apprenticeship Portal & creation of Mobile Application

Reference number

DN585910

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

We are looking to procurement the services for the redevelopment of the existing Liverpool City Region (LCR) Be More apprenticeship website (<https://be-more.info>) for the Liverpool City Region Combined Authority (LCRCA) as well as the introduction of a mobile application. The pandemic has seen a huge shift in digital behaviours and expectations and the proposed redevelopment is to create a one-stop solution that not just provides a regionalised apprenticeship service but also serves as a city region digital beacon for careers advice and guidance such as progression pathways and local industry relevant information to a wider audience. Presently, as apprenticeships, skills and careers are so closely linked, there is a requirement for these sources of information to be pulled together in one place and delivered in a more aspirational and engaging way.

Launched in March 2019, Be More, Be An Apprentice attracted national media attention for being the first regionalised solution for online apprenticeship vacancy and advice and guidance. The current solution benefits from apprenticeship vacancies being supplied by the NAS data feed as well as the ability to manually upload vacancies to meet needs of local organisations.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £152,171.20

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKD7 - Merseyside

II.2.4) Description of the procurement

We are looking to procurement the services for the redevelopment of the existing Liverpool City Region (LCR) Be More apprenticeship website (<https://be-more.info>) for the Liverpool City Region Combined Authority (LCRCA) as well as the introduction of a mobile application. The pandemic has seen a huge shift in digital behaviours and expectations and the proposed redevelopment is to create a one-stop solution that not just provides a regionalised apprenticeship service but also serves as a city region digital beacon for careers advice and

guidance such as progression pathways and local industry relevant information to a wider audience. Presently, as apprenticeships, skills and careers are so closely linked, there is a requirement for these sources of information to be pulled together in one place and delivered in a more aspirational and engaging way.

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II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

ESIF

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-026364](#)

Section V. Award of contract

Contract No

DN585910

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

15 February 2022

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 6

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

AWTG LTD

8 Canham Mews, Canham Road,

London

W3 7FF

Country

United Kingdom

NUTS code

- UKD7 - Merseyside

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £152,171.2

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom