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Contract

## **Tackling Cycling Inequalities In Essex - Essex Pedal Power**

ESSEX COUNTY COUNCIL

F03: Contract award notice

Notice identifier: 2021/S 000-007222

Procurement identifier (OCID): ocds-h6vhtk-0289d2

Published 8 April 2021, 12:11pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

ESSEX COUNTY COUNCIL

COUNTY HALL

CHELMSFORD

CM1 1QH

#### **Contact**

Andrew Beaver

#### **Email**

[andrew.beaver@essex.gov.uk](mailto:andrew.beaver@essex.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKH3 - Essex

**Internet address(es)**

Main address

<https://www.proactisplaza.com/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Tackling Cycling Inequalities In Essex - Essex Pedal Power

Reference number

CO0041

**II.1.2) Main CPV code**

- 34432000 - Parts and accessories for bicycles

**II.1.3) Type of contract**

Supplies

**II.1.4) Short description**

Essex Pedal Power scheme is focused on low-income communities where the need is highest, and the benefits of becoming regularly active through cycling are greatest. Our ambition is to address this through a large scale project. This scheme will be a priority for

Essex County Council, as it links directly to the ECC Place and Public Health Business Plan,

as well as plans for Business Recovery and Climate Change. Different approaches will be tested across Essex, including in Tendring replicating the successful Big Birmingham Bikes

scheme delivered by TAWS which has been running for the past 7 years.

The aspiration is to make this a county wide scheme to provide free bikes and support to up

to 10% of the most deprived communities across the county. To begin with, the scheme

would pilot in Jaywick and the 5 most deprived wards in Clacton (Alton Park, Bocking Elms,

Pier, St Marys and Rush Green), with a plan to provide up to 3000 local people with new quality bikes in the pilot phase. These areas are some of the most deprived in Essex. This

equates to approx 31,000 residents in total, with a plan to give away 3000 bikes in the pilot

phase. (ratio of 1:10).

Essex County Council is looking for a provider who is able to supply, potentially, up to 3000

bikes in phases from April 2021 to March 2024, acting as a large bike shop for the client (Essex County Council) with a catalogue of products available for supply.

The range of bikes will vary depending on the need of the individuals, including adult hybrid

bikes, and bikes suitable for children, disabled people, girls and women, older people, overweight and obese people, and couriers.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £130,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKH3 - Essex

### **II.2.4) Description of the procurement**

The core offer:

High quality bikes that are centrally procured and distributed in a phased approach starting

in Tendring in the specific low-income areas of Jaywick and top 5 most deprived wards in Clacton.

District Councils and their area stakeholders will be able to shape the design of the programme and delivery model in line with their own strategic priorities and what the community need/wants are. Support would be given to develop clear insight based on the lived experience within the target communities.

A proportion of the bikes (to be determined in conjunction with ECC) would be GPS tracked

and their usage monitored.

The total number of bikes procured would depend on a number of risk factors:

The local demand for bikes and the emergence of different forms of transport - e.g., E Scooters

Project may reduce in size if funding is withdrawn

The pilot in Tendring is not successful and the scheme is scaled back or stopped

The potential scale of this contract, (unit cost maximum £350) must include bike, helmet, lock, lights, pump and delivery (not final build cost), is the procurement of up to 3000 bikes

and therefore a clear process needs to be established for the phased ordering and delivery of

bikes over a three-year period.

Future phases are planned for other LDP areas and will continue to focus on our

disadvantaged areas of Essex including Basildon, Colchester with potential to scale to areas such as Harlow, and Castle Point, subject to funding.

Unit pricing:

Supplier must be able to provide a range of bikes sizes from children's 12" wheel up to adult

21" frame. We would also welcome prices for cargo/e-cargo bikes and adapted bikes if providers can supply these for information only - this will not be scored.

Volume discounts - Bidders are given the opportunity to apply volume discounts given the volume of units that the Authority will be ordering. An example of ranges is provided below and an option will be available in the pricing matrix if a bidder so wishes to offer such discounts.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality Evaluation / Weighting: 25

Quality criterion - Name: Social Value / Weighting: 15

Cost criterion - Name: Price Evaluation / Weighting: 60

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-000638](#)

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

22 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Raleigh UK Ltd

Nottingham

NG16 3HT

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £130,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court, Royal Courts of Justice

London

WC2A 2LL

Country

United Kingdom