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Contract

## **007877 - Corporate Design Services Framework**

Newcastle City Council

F03: Contract award notice

Notice identifier: 2023/S 000-007181

Procurement identifier (OCID): ocds-h6vhtk-034503

Published 13 March 2023, 10:47am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Newcastle City Council

Civic Centre

NEWCASTLE-UPON-TYNE

NE1 8QH

#### **Contact**

James Wood

#### **Email**

[James.Wood@newcastle.gov.uk](mailto:James.Wood@newcastle.gov.uk)

#### **Telephone**

+44 1912777433

**Country**

United Kingdom

**Region code**

UKC22 - Tyneside

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.newcastle.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

007877 - Corporate Design Services Framework

Reference number

007877 - Corporate Design Services Framework

#### **II.1.2) Main CPV code**

- 79822500 - Graphic design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Newcastle City Council was seeking to put a framework agreement in place for 24 months with the option to extend a further 2x12 month period for the provision of standard corporate design and creative services. This consists of two Lots:

- Lot 1 - Standard corporate design
- Lot 2 - Creative services

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £650,000

### **II.2) Description**

#### **II.2.1) Title**

Lot No

1

## **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

## **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)

## **II.2.4) Description of the procurement**

Newcastle City Council was seeking to put a framework agreement in place for 24 months with the option to extend a further 2x12 month period for the provision of standard corporate design and creative services. This consists of two Lots:

- Lot 1 - Standard corporate design
- Lot 2 - Creative services

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

## **II.2.11) Information about options**

Options: Yes

Description of options

2 x 12 month extensions

## **II.2) Description**

### **II.2.1) Title**

Lot No

2

## **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

## **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)

## **II.2.4) Description of the procurement**

Newcastle City Council was seeking to put a framework agreement in place for 24 months with the option to extend a further 2x12 month period for the provision of standard corporate design and creative services. This consists of two Lots:

- Lot 1 - Standard corporate design
- Lot 2 - Creative services

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

## **II.2.11) Information about options**

Options: Yes

Description of options

2 x 12 month options to extend

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-015966](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

BREAD AND BUTTER CREATIVE COMMUNICATIONS LIMITED

Leeds

Country

United Kingdom

NUTS code

- UKC - North East (England)

Companies House

08816969

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £650,000

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#### **V.2.1) Date of conclusion of the contract**

6 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Cool Blue Brand Communications Ltd

MIDDLESBROUGH

Country

United Kingdom

NUTS code

- UKC - North East (England)

Companies House

04417998

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £650,000



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#### **V.2.1) Date of conclusion of the contract**

6 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

HARLOW PRINTING LIMITED

South Shields

Country

United Kingdom

NUTS code

- UKC - North East (England)

Companies House

00435445

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £650,000

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### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Maxmedia Communications Ltd

Bolton

Country

United Kingdom

NUTS code

- UKC - North East (England)

Companies House

07170292

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £650,000

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#### **V.2.1) Date of conclusion of the contract**

6 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Paul Burgess Graphic Design

South Shields

Country

United Kingdom

NUTS code

- UKC - North East (England)

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £650,000

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### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Up North Communications Limited

Washington

Country

United Kingdom

NUTS code

- UKC - North East (England)

Companies House

09390318

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £650,000

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

CREATIVE CONCERN LIMITED

Manchester

Country

United Kingdom

NUTS code

- UKC - North East (England)

Companies House

04582786

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £650,000

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

INDIGO MULTIMEDIA LIMITED

Newcastle Upon Tyne

Country

United Kingdom

NUTS code

- UKC - North East (England)

Companies House

03114121

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £650,000

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

6 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

O COMMUNICATIONS LTD

Newcastle Upon Tyne

Country

United Kingdom

NUTS code

- UKC - North East (England)

Companies House

06530483

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £650,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

N/A

N/A

Country

United Kingdom