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Contract

Multiplatform Creative & Editing Services

Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

F03: Contract award notice

Notice identifier: 2021/S 000-007169

Procurement identifier (OCID): ocds-h6vhtk-02a372

Published 8 April 2021, 9:08am

Section I: Contracting authority

I.1) Name and addresses

Seirbheis nam Meadhanan Gàidhlig (The Gaelic Media Service)

Seaforth Road, Stornoway

Isle of Lewis

HS1 2SD

Contact

Fiona Mackenzie

Email

tender@mgalba.com

Telephone

+44 851705550

Fax

+44 851706432

Country

United Kingdom

NUTS code

UKM64 - Na h-Eileanan Siar (Western Isles)

Internet address(es)

Main address

<http://www.mgalba.com>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA14302

I.4) Type of the contracting authority

Other type

Body established by statute

I.5) Main activity

Other activity

Broadcast

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Multiplatform Creative & Editing Services

II.1.2) Main CPV code

- 92221000 - Television production services

II.1.3) Type of contract

Services

II.1.4) Short description

MG ALBA welcomes expressions of interest from service providers concerning the provision of the highest quality editing and graphic services, together with creative services producing and delivering work to support all of BBC ALBA's current brands and platforms.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £250,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKM64 - Na h-Eileanan Siar (Western Isles)

Main site or place of performance

MG ALBA, Stornoway, Isle of Lewis

II.2.4) Description of the procurement

The Service provider will be required to undertake the overlaying of graphics, BBC ALBA

livery, audio and music onto programme promos provided by programme producers. The service provider will then be required to assemble all elements to create completed break-junctions for each day on BBC ALBA. Those will be 7-day packages, delivered to a weekly deadline.

Creative services are also required to work alongside MG ALBA's Digital Hub and Marketing teams producing engaging multi-platform promotional materials such as trails and idents, including those required for cross-platform promotion. The ability to work as a creative lead and promo director/editor is essential. The proven ability to work to strict deadlines and to high technical standards is demanded. This undertaking will generate sufficient work to ensure the services of an editor on a full-time basis, 5 days per week.

II.2.5) Award criteria

Quality criterion - Name: Company track record / Weighting: 10

Quality criterion - Name: Gaelic speaking staff / Weighting: 10

Quality criterion - Name: creative portfolio / Weighting: 10

Quality criterion - Name: Accessibility / technical connectivity / Weighting: 20

Quality criterion - Name: Evidence of meeting strict deadlines / Weighting: 20

Quality criterion - Name: Technical considerations and standards / Weighting: 10

Quality criterion - Name: Client references / Weighting: 5

Price - Weighting: 15

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 114-277992](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 September 2020

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 4

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Corran Media

1 Balallan

Isle of Lewis

hs2 9pn

Country

United Kingdom

NUTS code

- UKM64 - Na h-Eileanan Siar (Western Isles)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £250,000

Section VI. Complementary information

VI.3) Additional information

(SC Ref:650146)

VI.4) Procedures for review

VI.4.1) Review body

Stornoway Sheriff Court

9 Lewis Street

Stornoway, Isle of Lewis

HS1 2JF

Country

United Kingdom