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Tender

## **NCC1321 Animating Ashington**

Northumberland County Council

F02: Contract notice

Notice identifier: 2024/S 000-007118

Procurement identifier (OCID): ocds-h6vhtk-0445da

Published 5 March 2024, 6:02pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Northumberland County Council

County Hall

Morpeth

NE61 2EF

#### **Contact**

Mr Daniel Warnock

#### **Email**

[Daniel.Warnock@northumberland.gov.uk](mailto:Daniel.Warnock@northumberland.gov.uk)

#### **Telephone**

+44 1670622353

#### **Country**

United Kingdom

**Region code**

UKC21 - Northumberland

**Internet address(es)**

Main address

<http://www.northumberland.gov.uk>

Buyer's address

<http://www.northumberland.gov.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[www.procontract.due-north.com](http://www.procontract.due-north.com)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[www.procontract.due-north.com](http://www.procontract.due-north.com)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

## NCC1321 Animating Ashington

Reference number

DN709791

### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Northumberland County Council is the lead partner for the Ashington Regeneration Programme, with funding provided by a number of different sources. As part of this Regeneration Programme, the Council seek to appoint an exceptional cultural and creative professional team to design and deliver a distinct series of cultural events and activities that engage local people and businesses, attract visitors and complement the Ashington Investment Plan objectives. Community engagement will be at the heart of the Animating Ashington project with a focus on children and young people.

Specifically, the project will:

- Appoint a cultural and creative professional team or company to develop and deliver a distinct programme of intergenerational cultural inspired performance events and responses that activate, animate and mobilise the town centre, with an overall programme theme based on colour, animation and the high street.
- Increase activity to the town's current offer including activation of existing and proposed new sites to demonstrate potential through a programme of events concentrated throughout the year. Expanded activities could include festivals, makers, craft and lifestyle markets, projections, lighting events and engaging performances that give residents new reasons to visit the town centre and add to the appeal of Ashington as a destination for rail users from summer 2024.
- Increase the understanding of the town's culture and consider contemporary responses to support a future focused approach and vision to reimagine the purpose and function of the town.
- Encourage business collaboration particularly with those trading in the town centre to foster a culture of working together to present the diversity of offer and ability of the town

centre to promote Ashington as a destination.

- Increase civic pride, encourage public participation and create a legacy and local ownership of annual events via partnership working and an asset-based approach.
- Support audience development, establish and nurture connections to residents, schools and local businesses.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKC21 - Northumberland

#### **II.2.4) Description of the procurement**

Northumberland County Council is the lead partner for the Ashington Regeneration Programme, with funding provided by a number of different sources. As part of this Regeneration Programme, the Council seek to appoint an exceptional cultural and creative professional team to design and deliver a distinct series of cultural events and activities that engage local people and businesses, attract visitors and complement the Ashington Investment Plan objectives. Community engagement will be at the heart of the Animating Ashington project with a focus on children and young people.

Specifically, the project will:

- Appoint a cultural and creative professional team or company to develop and deliver a distinct programme of intergenerational cultural inspired performance events and responses that activate, animate and mobilise the town centre, with an overall programme theme based on colour, animation and the high street.
- Increase activity to the town's current offer including activation of existing and proposed new sites to demonstrate potential through a programme of events concentrated throughout the year. Expanded activities could include festivals, makers, craft and lifestyle markets, projections, lighting events and engaging performances that give residents new reasons to visit the town centre and add to the appeal of Ashington as a destination for rail users from summer 2024.
- Increase the understanding of the town's culture and consider contemporary responses

to support a future focused approach and vision to reimagine the purpose and function of the town.

- Encourage business collaboration particularly with those trading in the town centre to foster a culture of working together to present the diversity of offer and ability of the town centre to promote Ashington as a destination.
- Increase civic pride, encourage public participation and create a legacy and local ownership of annual events via partnership working and an asset-based approach.
- Support audience development, establish and nurture connections to residents, schools and local businesses.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

4 April 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of England and Wales

London

Country

United Kingdom