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Tender

# **NCC1321 Animating Ashington**

Northumberland County Council

F02: Contract notice

Notice identifier: 2024/S 000-007118

Procurement identifier (OCID): ocds-h6vhtk-0445da

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# **Section I: Contracting authority**

## I.1) Name and addresses

Northumberland County Council

County Hall

Morpeth

**NE61 2EF** 

#### Contact

Mr Daniel Warnock

#### **Email**

Daniel.Warnock@northumberland.gov.uk

### **Telephone**

+44 1670622353

#### Country

**United Kingdom** 

Region code

UKC21 - Northumberland

Internet address(es)

Main address

http://www.northumberland.gov.uk

Buyer's address

http://www.northumberland.gov.uk

## I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

www.procontract-due-north.com

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

www.procontract.due-north.com

# I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

**Section II: Object** 

## II.1) Scope of the procurement

II.1.1) Title

#### NCC1321 Animating Ashington

Reference number

DN709791

#### II.1.2) Main CPV code

79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Northumberland County Council is the lead partner for the Ashington Regeneration Programme, with funding provided by a number of different sources. As part of this Regeneration Programme, the Council seek to appoint an exceptional cultural and creative professional team to design and deliver a distinct series of cultural events and activities that engage local people and businesses, attract visitors and complement the Ashington Investment Plan objectives. Community engagement will be at the heart of the Animating Ashington project with a focus on children and young people.

Specifically, the project will:

- Appoint a cultural and creative professional team or company to develop and deliver a
  distinct programme of intergenerational cultural inspired performance events and
  responses that activate, animate and mobilise the town centre, with an overall programme
  theme based on colour, animation and the high street.
- Increase activity to the town's current offer including activation of existing and proposed new sites to demonstrate potential through a programme of events concentrated throughout the year. Expanded activities could include festivals, makers, craft and lifestyle markets, projections, lighting events and engaging performances that give residents new reasons to visit the town centre and add to the appeal of Ashington as a destination for rail users from summer 2024.
- Increase the understanding of the town's culture and consider contemporary responses to support a future focused approach and vision to reimagine the purpose and function of the town.
- Encourage business collaboration particularly with those trading in the town centre to foster a culture of working together to present the diversity of offer and ability of the town

centre to promote Ashington as a destination.

- Increase civic pride, encourage public participation and create a legacy and local ownership of annual events via partnership working and an asset-based approach.
- Support audience development, establish and nurture connections to residents, schools and local businesses.

#### II.1.6) Information about lots

This contract is divided into lots: No

## II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKC21 - Northumberland

#### II.2.4) Description of the procurement

Northumberland County Council is the lead partner for the Ashington Regeneration Programme, with funding provided by a number of different sources. As part of this Regeneration Programme, the Council seek to appoint an exceptional cultural and creative professional team to design and deliver a distinct series of cultural events and activities that engage local people and businesses, attract visitors and complement the Ashington Investment Plan objectives. Community engagement will be at the heart of the Animating Ashington project with a focus on children and young people.

Specifically, the project will:

- Appoint a cultural and creative professional team or company to develop and deliver a distinct programme of intergenerational cultural inspired performance events and responses that activate, animate and mobilise the town centre, with an overall programme theme based on colour, animation and the high street.
- Increase activity to the town's current offer including activation of existing and proposed new sites to demonstrate potential through a programme of events concentrated throughout the year. Expanded activities could include festivals, makers, craft and lifestyle markets, projections, lighting events and engaging performances that give residents new reasons to visit the town centre and add to the appeal of Ashington as a destination for rail users from summer 2024.
- Increase the understanding of the town's culture and consider contemporary responses

to support a future focused approach and vision to reimagine the purpose and function of the town.

- Encourage business collaboration particularly with those trading in the town centre to foster a culture of working together to present the diversity of offer and ability of the town centre to promote Ashington as a destination.
- Increase civic pride, encourage public participation and create a legacy and local ownership of annual events via partnership working and an asset-based approach.
- Support audience development, establish and nurture connections to residents, schools and local businesses.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration** in months

12

This contract is subject to renewal

No

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section III. Legal, economic, financial and technical information

## III.1) Conditions for participation

### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

## Section IV. Procedure

## **IV.1) Description**

### IV.1.1) Type of procedure

Restricted procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

## IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

4 April 2024

Local time

12:00pm

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

# **Section VI. Complementary information**

# VI.1) Information about recurrence

This is a recurrent procurement: No

# VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

London

Country

United Kingdom