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Tender

Local Government's Role in Attracting Investment

Local Government Association (LGA)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007112

Procurement identifier (OCID): ocds-h6vhtk-060fb4

Published 27 January 2026, 1:47pm

Scope

Reference

LG-04708

Description

This research seeks to build upon a recommendation made by the Local Government Association's (LGA) Force for Growth report, which called for the LGA to build an evidence base and share best practice on 'promoting strategies for attracting and leveraging investment to deliver equitable, sustainable outcomes.

Review good practice in strategies for attracting investment: how can the four pillars identified in the Force for Growth report play a part in this; and what is the read across to the four following critical influencing factors

- o Devolution - what does good sub-regional / regional collaboration look like; who should do what? How do sub-national bodies fit into the picture e.g. Subnational bodies: lessons learned from established and emerging approaches | Local Government Association?

- o Funding and flexibility - how have councils innovated to maximise their efforts to attract

investment; what talent do they need to help achieve this? What services are key? What are key datasets and information that they should provide?

- o Political leadership - is there a long-term vision and strategy that sets out how the council seeks to attract investment?
- o Connectivity across tiers - is it levering-in support from across the council, from regional partners and from government?

The research should tap into and seek to understand what public and private sector investors (including those overseas) are looking for, reviewing key insights from organisations such as: Confederation of British Industry, Federation of Small Businesses, British Chambers of Commerce, Make UK, Visit England, British Property Federation; it should draw out what they most value when looking to invest; how do they assess one opportunity from another.

It should serve as a guide for councils and in devolved areas, how they work with their constituent MSAs. It should also consider what the dynamic looks like for local authorities not yet in a devolved area.

Total value (estimated)

- £15,000 excluding VAT
- £18,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 18 February 2026 to 30 April 2026
- 2 months, 11 days

Main procurement category

Services

CPV classifications

- 73200000 - Research and development consultancy services

Contract locations

- UK - United Kingdom

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

9 February 2026, 5:00pm

Tender submission deadline

13 February 2026, 5:00pm

Submission address and any special instructions

<https://app.panacea-software.com/LGA-Sourcing/eRFX-Suppliers/Open.aspx?requirementId=dc4df10c-c92b-4dbd-bf0c-c490ec23a800>

Tenders may be submitted electronically

Yes

Award criteria

Name	Description	Type	Weighting
Quality	Quality 90 % Sub criteria for quality scoring Relevant skills & experience, including references 30% Credible delivery methodology and demonstrate ability to work flexibly with client to meet project outcomes 25% Ability to deliver within the set timescale 25% Quality assurance 10%	Quality	90%
Price	Price 10%	Price	10%

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Local Government Association (LGA)

- Companies House: 11177145

18 smith square

london

sw1p 3hz

United Kingdom

Contact name: Alexander Howell

Email: alex.howell@local.gov.uk

Region: UKI32 - Westminster

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)