

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/007110-2025>

Contract

## **Conjoint Analysis**

UNIVERSITY OF SUSSEX(THE)

F03: Contract award notice

Notice identifier: 2025/S 000-007110

Procurement identifier (OCID): ocds-h6vhtk-04e7b1

Published 25 February 2025, 9:28am

## **Section I: Contracting authority**

### **I.1) Name and addresses**

UNIVERSITY OF SUSSEX(THE)

Sussex House

Falmer, Brighton

BN19RH

#### **Contact**

Kelly Feldman

#### **Email**

[k.feldman@sussex.ac.uk](mailto:k.feldman@sussex.ac.uk)

#### **Telephone**

+44 1273678143

#### **Country**

United Kingdom

**Region code**

UKJ21 - Brighton and Hove

**Companies House**

RC000672

**Internet address(es)**

Main address

<https://www.sussex.ac.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Conjoint Analysis

Reference number

US\_25171

**II.1.2) Main CPV code**

- 79311000 - Survey services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Analysis for student recruitment.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £36,624

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKJ2 - Surrey, East and West Sussex

#### **II.2.4) Description of the procurement**

Analysis for student recruitment.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

---

## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This was a below threshold requirement. Quotes were requested of five organisations of the two valid quotes received, only one was within budget.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

---

## Section V. Award of contract

### Contract No

US\_25171

### Title

Conjoint Analysis

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

21 February 2025

#### V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Savanta Group Ltd

Glasgow

Country

United Kingdom

NUTS code

- UKM - Scotland

Companies House

SC281352

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £36,624

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

University of Sussex

Brighton

Country

United Kingdom