This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/007110-2025">https://www.find-tender.service.gov.uk/Notice/007110-2025</a>

#### Contract

# **Conjoint Analysis**

UNIVERSITY OF SUSSEX(THE)

F03: Contract award notice

Notice identifier: 2025/S 000-007110

Procurement identifier (OCID): ocds-h6vhtk-04e7b1

Published 25 February 2025, 9:28am

# **Section I: Contracting authority**

### I.1) Name and addresses

UNIVERSITY OF SUSSEX(THE)

Sussex House

Falmer, Brighton

BN19RH

#### Contact

Kelly Feldman

#### **Email**

k.feldman@sussex.ac.uk

#### **Telephone**

+44 1273678143

#### Country

**United Kingdom** 

### **Region code**

UKJ21 - Brighton and Hove

# **Companies House**

RC000672

#### Internet address(es)

Main address

https://www.sussex.ac.uk/

# I.4) Type of the contracting authority

Body governed by public law

# I.5) Main activity

Education

# **Section II: Object**

# II.1) Scope of the procurement

### II.1.1) Title

**Conjoint Analysis** 

Reference number

US\_25171

### II.1.2) Main CPV code

• 79311000 - Survey services

# II.1.3) Type of contract

Services

### II.1.4) Short description

Analysis for student recruitment.

#### II.1.6) Information about lots

This contract is divided into lots: No

## II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £36,624

# II.2) Description

### II.2.3) Place of performance

**NUTS** codes

• UKJ2 - Surrey, East and West Sussex

# II.2.4) Description of the procurement

Analysis for student recruitment.

#### II.2.5) Award criteria

Price

## II.2.11) Information about options

Options: No

## **Section IV. Procedure**

# IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

#### **Explanation:**

This was a below threshold requirement. Quotes were requested of five organisations of the two valid quotes received, only one was within budget.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## Section V. Award of contract

#### **Contract No**

US 25171

#### **Title**

Conjoint Analysis

A contract/lot is awarded: Yes

# V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

21 February 2025

# V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

Savanta Group Ltd

Glasgow

Country

**United Kingdom** 

NUTS code

• UKM - Scotland

**Companies House** 

SC281352

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £36,624

# **Section VI. Complementary information**

# VI.4) Procedures for review

# VI.4.1) Review body

University of Sussex

Brighton

Country

**United Kingdom**