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Award

## **Collaborative provision for the development & delivery of educational courses/programmes/ modules for International students**

University Of The West Of England

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-007110

Procurement identifier (OCID): ocds-h6vhtk-0445d4

Published 5 March 2024, 5:13pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

University Of The West Of England

Frenchay Campus,Coldharbour Lane

BRISTOL

BS161QY

#### **Email**

[purchasing@uwe.ac.uk](mailto:purchasing@uwe.ac.uk)

#### **Country**

United Kingdom

#### **Region code**

UKK12 - Bath and North East Somerset, North Somerset and South Gloucestershire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.uwe.ac.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Collaborative provision for the development & delivery of educational courses/programmes/ modules for International students

Reference number

319920

#### **II.1.2) Main CPV code**

- 80000000 - Education and training services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Skilled Education will be responsible for designing and deploying the marketing campaign and website for the Programme; engaging and working with leads and prospective students via phone, email and other communication to encourage them to apply for the Programme; designing and developing the Programme from the learning materials, knowledge and documents UWE provides; guidance to the academic on how to support the Programme; pastoral support for learners.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £6,366,958.05

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 80000000 - Education and training services

#### **II.2.3) Place of performance**

NUTS codes

- MY - Malaysia

Main site or place of performance

Online

#### **II.2.4) Description of the procurement**

Skilled Education will be responsible for designing and deploying the marketing campaign and website for the Programme; engaging and working with leads and prospective students via phone, email and other communication to encourage them to apply for the Programme; designing and developing the Programme from the learning materials, knowledge and documents UWE provides; guidance to the academic on how to support the Programme; pastoral support for learners (180 students per year).

This is a tri party agreement, between UWE Bristol, UWE International Education Services ( UWEIES ) and Skilled Education.

#### **II.2.11) Information about options**

Options: Yes

Description of options

The Agreement shall run for a period of ten (10) years from 5th October 2023 to 4th October 2033. Subject to mutual agreement the Agreement may be renewed for further periods of five years.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
  - protection of exclusive rights, including intellectual property rights

Explanation:

Both UWE and Skilled Education have contributed Intellectual Property to the project.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract/concession**

### **Contract No**

319920

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

4 October 2023

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

Skilled Education Limited

81 The Cut

London

SE1 8LL

Country

United Kingdom

NUTS code

- UKI - London

Companies House

12642946

The contractor/concessionaire is an SME

Yes

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £6,366,958.05

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

University of the West of England

Bristol

Country

United Kingdom