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Tender

Marketing Support for Mid and East Antrim Borough Council

Mid and East Antrim Borough Council

F02: Contract notice

Notice identifier: 2022/S 000-007092

Procurement identifier (OCID): ocids-h6vhtk-03224e

Published 15 March 2022, 10:45pm

Section I: Contracting authority

I.1) Name and addresses

Mid and East Antrim Borough Council

Ardeevin, 80 Galmorgan Road

Ballymena

BT42 1AB

Email

procurement@midandeastantrim.gov.uk

Country

United Kingdom

NUTS code

UKN0F - Mid and East Antrim

Internet address(es)

Main address

<https://midandeastantrim.gov.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://e-sourcingni.bravosolution.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://e-sourcingni.bravosolution.co.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing Support for Mid and East Antrim Borough Council

Reference number

T396/CA

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Tenders are invited for the supply of marketing support from suitably qualified companies to provide support in the planning, implementation and evaluation of integrated, multi-channel communication and marketing campaigns.

Initial contract period from date of award for 2 years with the option to extend for a further 3 x 12 month period.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKN0F - Mid and East Antrim

II.2.4) Description of the procurement

Tenders are invited for the supply of marketing support from suitably qualified companies to provide support in the planning, implementation and evaluation of integrated, multi-channel communication and marketing campaigns.

Initial contract period from date of award for 2 years with the option to extend for a further 3 x 12 month period.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

3 x 12 months

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

20 April 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

20 April 2022

Local time

12:01pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Mid and East Antrim Borough Council

Ballymena

Country

United Kingdom