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Opportunity

## **Advertising Campaigns**

University of Plymouth

F02: Contract notice

Notice reference: 2024/S 000-007042

Published: 5 March 2024, 2:48pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Plymouth

Drake Circus

Plymouth, Devon

PL4 8AA

#### **Contact**

Katy Duff

#### **Email**

[katy.duff@plymouth.ac.uk](mailto:katy.duff@plymouth.ac.uk)

#### **Telephone**

+44 01752582057

#### **Country**

United Kingdom

**NUTS code**

UKK41 - Plymouth

**National registration number**

1128013

**Internet address(es)**

Main address

<https://www.plymouth.ac.uk/about-us/university-structure/service-areas/procurement>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/97185>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=79166&B=UNIVERSITYPLYMOUTH](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=79166&B=UNIVERSITYPLYMOUTH)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

## **II.1) Scope of the procurement**

### **II.1.1) Title**

Advertising Campaigns

Reference number

KD/UoP/Global\_Advert/015/24

### **II.1.2) Main CPV code**

- 79341400 - Advertising campaign services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Advertising on various transport networks, billboards, Kiosks and Radio stations across the UK, providing indoor and outdoor exposure.

### **II.1.5) Estimated total value**

Value excluding VAT: £300,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services
- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKK41 - Plymouth

## **II.2.4) Description of the procurement**

Advertising on various transport networks, billboards, Kiosks and Radio stations across the UK, providing indoor and outdoor exposure.

## **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

## **II.2.6) Estimated value**

Value excluding VAT: £300,000

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 June 2024

End date

31 May 2027

This contract is subject to renewal

No

## **II.2.10) Information about variants**

Variants will be accepted: No

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

19 March 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

This publication links to a Voluntary Ex Ante Transparency Notice

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

University of Plymouth

Drake Circus

Plymouth

PL4 8AA

Email

[procurement@plymouth.ac.uk](mailto:procurement@plymouth.ac.uk)

Country

United Kingdom