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Award

## **Professional body Service agreement membership Gartner UK Limited**

THE UNIVERSITY OF BIRMINGHAM

F15: Voluntary ex ante transparency notice

Notice identifier: 2025/S 000-007004

Procurement identifier (OCID): ocds-h6vhtk-04e760

Published 21 February 2025, 4:34pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

THE UNIVERSITY OF BIRMINGHAM

Edgbaston

BIRMINGHAM

B152TT

#### **Contact**

Nicola Handley

#### **Email**

[n.j.handley@bham.ac.uk](mailto:n.j.handley@bham.ac.uk)

#### **Telephone**

+44 1214151109

#### **Country**

United Kingdom

**Region code**

UKG31 - Birmingham

**Companies House**

RC00645

**Internet address(es)**

Main address

<https://www.birmingham.ac.uk/>

Buyer's address

<https://www.birmingham.ac.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Professional body Service agreement membership Gartner UK Limited

#### **II.1.2) Main CPV code**

- 98100000 - Membership organisation services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Two year Gartner Professional body Service agreement membership from 01/02/2025 - 31/01/2027

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £251,000

## **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 98100000 - Membership organisation services

#### **II.2.3) Place of performance**

NUTS codes

- UKG31 - Birmingham

Main site or place of performance

Birmingham

#### **II.2.4) Description of the procurement**

This is a membership service. Gartner UK Ltd provide an objective analysis and insight service to both ITS staff and University of Birmingham students. This information, advice and guidance is critical to IT Services' strategic direction and to the submission of business cases which result in technological change.

Gartner provide full market coverage for product and vendor evaluations.

Gartner UK Ltd's Online Research Database has comprehensive market coverage to support enterprise and/or global decisions.

Gartner gives clients unmetered access to their analysts, which results in 490,000+ one-to-one client interactions each year.

Gartner attends over 23,000 vendor briefings annually in order to be well-briefed on the vendors and products we are interested in.

#### **II.2.11) Information about options**

Options: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Negotiated without a prior call for competition

- The works, supplies or services can be provided only by a particular economic operator for the following reason:

- absence of competition for technical reasons

Explanation:

Continuation of existing ongoing membership subscription Gartner UK Ltd's Online Research Database has comprehensive market coverage to support enterprise and/or global decisions.

Gartner UK Ltd provide an objective analysis and insight service to both ITS staff and University of Birmingham students within the scope of this agreement. This information, advice and guidance is critical to IT Services' strategic direction and to the submission of business cases which result in technological change.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

21 February 2025

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

Gartner UK Limited

Egham

TW20 9AH

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

Companies House

02266016

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £251,000

Total value of the contract/lot/concession: £251,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

University of Birmingham

Edgbaston

Birmingham

B15 2TT

Country

United Kingdom