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Contract

## **International Conversion and Engagement Services**

Cardiff University

F03: Contract award notice

Notice identifier: 2024/S 000-006889

Procurement identifier (OCID): ocds-h6vhtk-041d93

Published 4 March 2024, 4:17pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cardiff University

Procurement Services, McKenzie House, 30-36 Newport Road

Cardiff

CF24 0DE

#### **Email**

[daviesg74@cardiff.ac.uk](mailto:daviesg74@cardiff.ac.uk)

#### **Telephone**

+44 2920879648

#### **Country**

United Kingdom

#### **NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<http://www.cardiff.ac.uk/business/why-work-with-us/for-suppliers>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0258](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0258)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

International Conversion and Engagement Services

Reference number

CU.1473.GD

#### **II.1.2) Main CPV code**

- 75121000 - Administrative educational services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Cardiff University is looking to appoint an organisation to work with the international recruitment and marketing teams to provide management and operational support to our international student engagement and conversion activities to ensure the university meets its international recruitment targets.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £405,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 80490000 - Operation of an educational centre
- 75121000 - Administrative educational services
- 79635000 - Assessment centre services for recruitment

#### **II.2.3) Place of performance**

NUTS codes

- UKL22 - Cardiff and Vale of Glamorgan

#### **II.2.4) Description of the procurement**

Cardiff University is looking to appoint an organisation to work with the international recruitment and marketing teams to provide management and operational support to our international student engagement and conversion activities to ensure the university meets its international recruitment targets.

#### **II.2.5) Award criteria**

Quality criterion - Name: Written Response / Weighting: 60

Quality criterion - Name: Presentations / Weighting: 20

Price - Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-035169](#)

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## **Section V. Award of contract**

### **Contract No**

CU.1473.GD

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 March 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

UniQuest Ltd

Sheffield

Telephone

+44 7949225121

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £405,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:139623)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom