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Contract

International Conversion and Engagement Services

Cardiff University

F03: Contract award notice

Notice identifier: 2024/S 000-006889

Procurement identifier (OCID): ocds-h6vhtk-041d93

Published 4 March 2024, 4:17pm

Section I: Contracting authority

I.1) Name and addresses

Cardiff University

Procurement Services, McKenzie House, 30-36 Newport Road

Cardiff

CF24 0DE

Email

daviesg74@cardiff.ac.uk

Telephone

+44 2920879648

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://www.cardiff.ac.uk/business/why-work-with-us/for-suppliers>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0258

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

International Conversion and Engagement Services

Reference number

CU.1473.GD

II.1.2) Main CPV code

- 75121000 - Administrative educational services

II.1.3) Type of contract

Services

II.1.4) Short description

Cardiff University is looking to appoint an organisation to work with the international recruitment and marketing teams to provide management and operational support to our international student engagement and conversion activities to ensure the university meets its international recruitment targets.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £405,000

II.2) Description

II.2.2) Additional CPV code(s)

- 80490000 - Operation of an educational centre
- 75121000 - Administrative educational services
- 79635000 - Assessment centre services for recruitment

II.2.3) Place of performance

NUTS codes

- UKL22 - Cardiff and Vale of Glamorgan

II.2.4) Description of the procurement

Cardiff University is looking to appoint an organisation to work with the international recruitment and marketing teams to provide management and operational support to our international student engagement and conversion activities to ensure the university meets its international recruitment targets.

II.2.5) Award criteria

Quality criterion - Name: Written Response / Weighting: 60

Quality criterion - Name: Presentations / Weighting: 20

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-035169](#)

Section V. Award of contract

Contract No

CU.1473.GD

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 March 2024

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

UniQuest Ltd

Sheffield

Telephone

+44 7949225121

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £405,000

Section VI. Complementary information

VI.3) Additional information

(WA Ref:139623)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom