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Award

Provision of Data Services, Market Insight and Media Delivery

Swansea University

F15: Voluntary ex ante transparency notice

Notice identifier: 2022/S 000-006884

Procurement identifier (OCID): ocids-h6vhtk-03217e

Published 14 March 2022, 3:50pm

Section I: Contracting authority/entity

I.1) Name and addresses

Swansea University

Procurement Office, Swansea University, Singleton Park

Swansea

SA2 8PP

Email

procurement@swansea.ac.uk

Telephone

+44 1792602779

Country

United Kingdom

NUTS code

UKL18 - Swansea

Internet address(es)

Main address

<http://www.swansea.ac.uk>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0345

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Data Services, Market Insight and Media Delivery

Reference number

SU121(22)

II.1.2) Main CPV code

- 72300000 - Data services

II.1.3) Type of contract

Services

II.1.4) Short description

The University seeks to award a contract for provision of data, market insight and media delivery to UCAS Media Limited, in order to assist with increasing Undergraduate student numbers. UCAS Media Ltd is the sole holder of the data required to enable this proven and sophisticated approach to student recruitment, as they alone handle UK undergraduate university applications. The contract is for up to a 2 year period.

In line with The Public Contracts Regulations 2015 32(2)(b) competition is absent for technical reasons.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £600,000

II.2) Description

II.2.2) Additional CPV code(s)

- 72300000 - Data services

II.2.3) Place of performance

NUTS codes

- UKL18 - Swansea

Main site or place of performance

Swansea University

II.2.4) Description of the procurement

The University seeks to award a contract for provision of data, market insight and media delivery to UCAS Media Limited, in order to assist with increasing Undergraduate student numbers. UCAS Media Ltd is the sole holder of the data required to enable this proven and sophisticated approach to student recruitment, as they alone handle UK undergraduate university applications. The contract is for up to a 2 year period.

In line with The Public Contracts Regulations 2015 32(2)(b) competition is absent for technical reasons.

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The University seeks to award a contract for provision of data, market insight and media delivery to UCAS Media Limited, in order to assist with increasing Undergraduate student numbers. UCAS Media Ltd is the sole holder of the data required to enable this proven and sophisticated approach to student recruitment, as they alone handle UK undergraduate university applications. The contract is for up to a 2 year period.

In line with The Public Contracts Regulations 2015 32(2)(b) competition is absent for technical reasons.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract/concession

Contract No

SU121(22)

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

23 February 2022

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

UCAS Media

Rose Hill, New Barn Lane

Cheltenham

GL523LZ

Telephone

+44 1242544804

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £600,000

Section VI. Complementary information

VI.3) Additional information

The University will commence a voluntary ten day standstill from the dispatch date of this VEAT Notice prior to the award of any contract. Accordingly, the standstill period will end at 23:59 on 07.03.2022.

Interested parties who have grounds to object against the award of this contract must contact the University to raise such grounds prior to the expiry of the standstill period.

(WA Ref:118694)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom