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Tender

Digital Advertising Screens Concession

Bristol City Council

F02: Contract notice

Notice identifier: 2025/S 000-006879

Procurement identifier (OCID): ocds-h6vhtk-04e6fa

Published 21 February 2025, 3:09pm

Section I: Contracting authority

I.1) Name and addresses

Bristol City Council

Bristol City Council, City Hall, College Green

Bristol

BS1 5TR

Contact

Bismah Rahman

Email

Bismah.Rahman@bristol.gov.uk

Telephone

+44 0

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.bristol.gov.uk/>

Buyer's address

<https://www.bristol.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.duenorth.com/Advert/Index?advertId=2accbb42-3ff0-ef11-8134-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.duenorth.com/Advert/Index?advertId=2accbb42-3ff0-ef11-8134-005056b64545>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital Advertising Screens Concession

Reference number

DN763124

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Bristol City Council is seeking a concessionaire who will manage the Councils digital advertising, covering Bristol City Centre and other potential locations.

The contract is for a period of up to 10 years.

The contract being procured is a concession and as such falls under the remit of the Concessionary Contract Regulations 2016. Under Reg 9(3) of the CCR, the "value of a concession contract shall be the total turnover of the concessionaire generated over the duration of the contract, net of value added tax, as estimated by the contracting authority or utility, in consideration for the works and services which are the object of the concession contract and for the supplies incidental to such works and services." The estimated value of this concession falls below the threshold for the CCR to apply. As such, this Contract Notice has been issued voluntarily.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Bristol City Council is seeking a concessionaire who will manage the Councils digital advertising, covering Bristol City Centre and other potential locations.

The contract is for a period of up to 10 years.

The contract being procured is a concession and as such falls under the remit of the Concessionary Contract Regulations 2016. Under Reg 9(3) of the CCR, the "value of a concession contract shall be the total turnover of the concessionaire generated over the duration of the contract, net of value added tax, as estimated by the contracting authority or utility, in consideration for the works and services which are the object of the concession contract and for the supplies incidental to such works and services." The estimated value of this concession falls below the threshold for the CCR to apply. As such, this Contract Notice has been issued voluntarily.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £5,000,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

120

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

21 March 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

21 March 2025

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Bristol District Registry of the High Court

Bristol

Country

United Kingdom