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Tender

## **Digital Advertising Screens Concession**

Bristol City Council

F02: Contract notice

Notice identifier: 2025/S 000-006879

Procurement identifier (OCID): ocds-h6vhtk-04e6fa

Published 21 February 2025, 3:09pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Bristol City Council

Bristol City Council, City Hall, College Green

Bristol

BS1 5TR

#### **Contact**

Bismah Rahman

#### **Email**

[Bismah.Rahman@bristol.gov.uk](mailto:Bismah.Rahman@bristol.gov.uk)

#### **Telephone**

+44 0

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.bristol.gov.uk/>

Buyer's address

<https://www.bristol.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.duenorth.com/Advert/Index?advertId=2accbb42-3ff0-ef11-8134-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.duenorth.com/Advert/Index?advertId=2accbb42-3ff0-ef11-8134-005056b64545>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Digital Advertising Screens Concession

Reference number

DN763124

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Bristol City Council is seeking a concessionaire who will manage the Councils digital advertising, covering Bristol City Centre and other potential locations.

The contract is for a period of up to 10 years.

The contract being procured is a concession and as such falls under the remit of the Concessionary Contract Regulations 2016. Under Reg 9(3) of the CCR, the "value of a concession contract shall be the total turnover of the concessionaire generated over the duration of the contract, net of value added tax, as estimated by the contracting authority or utility, in consideration for the works and services which are the object of the concession contract and for the supplies incidental to such works and services." The estimated value of this concession falls below the threshold for the CCR to apply. As such, this Contract Notice has been issued voluntarily.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Bristol City Council is seeking a concessionaire who will manage the Councils digital advertising, covering Bristol City Centre and other potential locations.

The contract is for a period of up to 10 years.

The contract being procured is a concession and as such falls under the remit of the Concessionary Contract Regulations 2016. Under Reg 9(3) of the CCR, the "value of a concession contract shall be the total turnover of the concessionaire generated over the duration of the contract, net of value added tax, as estimated by the contracting authority or utility, in consideration for the works and services which are the object of the concession contract and for the supplies incidental to such works and services." The estimated value of this concession falls below the threshold for the CCR to apply. As such, this Contract Notice has been issued voluntarily.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £5,000,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

120

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

21 March 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

21 March 2025

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Bristol District Registry of the High Court

Bristol

Country

United Kingdom