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Award

TVCA-PROC-0693 - Digital Marketing Transformer

Tees Valley Combined Authority

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-006792

Procurement identifier (OCID): ocds-h6vhtk-060ee5 ([view related notices](#))

Published 26 January 2026, 4:05pm

Scope

Reference

TVCA-PROC-0693

Description

Tees Valley Combined Authority (the 'Contracting Authority') are awarding a contract for the provision of the Digital Marketing Transformer - Digital Marketing Business Support

Programme for Micro Visitor Economy Businesses. A below threshold Request for Quote procedure was utilised.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=1009358458>

Contract 1. Digital Marketing Transformer

Supplier

- The Social Co Academy

Contract value

- £127,500 excluding VAT
- £153,000 including VAT

Below the relevant threshold

Award decision date

16 January 2026

Earliest date the contract will be signed

30 January 2026

Contract dates (estimated)

- 2 February 2026 to 18 June 2026
- Possible extension to 18 December 2026
- 10 months, 17 days

Description of possible extension:

There is the option to extend for an additional 6 months.

Main procurement category

Services

CPV classifications

- 79413000 - Marketing management consultancy services

Information about tenders

- 3 tenders received
- 3 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 2 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - limited competition

Supplier

The Social Co Academy

Bowburn North Industrial Estate, Bowburn

Durham

DH6 5PF

United Kingdom

Email: laura@thesocialco.co.uk

Region: UKC14 - Durham CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Digital Marketing Transformer

Contracting authority

Tees Valley Combined Authority

- Public Procurement Organisation Number: PDNG-8971-ZVCR

Teesside Airport Business Suite, Teesside International Airport

Darlington

DL2 1NJ

United Kingdom

Contact name: Procurement

Telephone: 00000000000

Email: procurement@teesvalley-ca.gov.uk

Region: UKC13 - Darlington

Organisation type: Public authority - sub-central government