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Tender

Media Campaign Services to Brunel University London

Brunel University

F02: Contract notice

Notice identifier: 2022/S 000-006773

Procurement identifier (OCID): ocds-h6vhtk-03210f

Published 11 March 2022, 10:44pm

Section I: Contracting authority

I.1) Name and addresses

Brunel University

Uxbridge

Contact

Sidney Fontaine

Email

sidney.fontaine@brunel.ac.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://www.brunel.ac.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.brunelesourcing.com/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.brunelesourcing.com/>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Media Campaign Services to Brunel University London

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Tenders are invited from interested parties for the provision of Media Campaigns Services at Brunel University London in accordance with the Tender Specification.

The Contract has not been divided into Lots and will run for a period of 3 years from 1st September 2022 to 31st August 2025, with options to extend for two further periods of one year each. The decision of whether to take up the contract extension options is at the sole discretion of the University.

The main scope of the Contract is to provide media campaigns services services to Brunel University including its Medical School.

Please refer to the Tender documents for further details.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Tenders are invited from interested parties for the provision of Media Campaigns Services

at Brunel University London in accordance with the Tender Specification.

The Contract has not been divided into Lots and will run for a period of 3 years from 1st September 2022 to 31st August 2025, with options to extend for two further periods of one year each. The decision of whether to take up the contract extension options is at the sole discretion of the University.

The main scope of the Contract is to provide media campaigns services services to Brunel University including its Medical School.

Please refer to the Tender documents for further details.

The estimated total value of the contract over its duration (including the contract extension options if these are taken up) is c.£5m.

Please refer to the Tender documents for further details.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50

Price - Weighting: 50

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

Options to extend for two further periods of up to two years.

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 3

Objective criteria for choosing the limited number of candidates:

It is the University's intention that a maximum of three Tenderers (who will be the Tenderers receiving the three highest scores following the SQ assessment) will be invited to submit tenders, although the University reserves the right to change this number at its sole discretion.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

5 April 2022

Local time

5:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 5 (from the date stated for receipt of tender)

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

Royal Courts of Justice, Strand

London

WCA2 2LL

Telephone

+44 2079477882

Country

United Kingdom

Internet address

<https://www.justice.gov.uk>

VI.4.2) Body responsible for mediation procedures

Brunel University London

Kingston Lane

Uxbridge

UB8 3PH

Email

Sidney.Fontaine@brunel.ac.uk

Country

United Kingdom

Internet address

<https://www.brunel.ac.uk/>

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Any review proceedings should be promptly brought to the attention of the Director of Procurement of the University at the address provided above, and be dealt with in accordance with the Public Contracts Regulations 2015 ("PCR 2015"). Any review proceedings must be brought within the timescales specified by the applicable law, including without limitation, PCR 2015. In accordance with PCR 2015, the University will incorporate a minimum of 10 calendar days standstill period from the date information on the award of the contract is communicated to Tenderers.