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Contract

Provision of a Framework for Graphic Design and Videography Services

Barnsley Metropolitan Borough Council

F03: Contract award notice

Notice identifier: 2023/S 000-006717

Procurement identifier (OCID): ocids-h6vhtk-03b07a

Published 8 March 2023, 11:24am

Section I: Contracting authority

I.1) Name and addresses

Barnsley Metropolitan Borough Council

Town Hall

Barnsley, South Yorkshire

S70 2TA

Contact

Beth Taylor

Email

BethanTaylor@barnsley.gov.uk

Telephone

+44 1226770770

Country

United Kingdom

Region code

UKE - Yorkshire and the Humber

National registration number

N/A

Internet address(es)

Main address

<https://www.barnsley.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/103835>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of a Framework for Graphic Design and Videography Services

Reference number

61809

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

This award notice is for the Provision of a Framework for Graphic Design and Videography Services:

The awarded suppliers are as follows:

Lot 1:

Bread & Butter Creative

Beth Heath Design

Design by Foundry

Ledgard Jepson

Pearson Crossland TA Ewe Agency

One Studio

The Lost Line

We are Awesome

Webmart

Finch Design

Lot 2:

Design by Foundry

Deadline Digital

Hewitt and Walker

Giant Leap Productions

Bolder Visual

Ledgard Jepson

Adarak Ltd

B Animated Ltd

Script Media Group

Visualised It

Lot 3:

One Studio

We Are Awesome

Design by Foundry

Pearson Crossland TA Ewe Agency

Ledgard Jepson

Cande Group

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £282.50 / Highest offer: £1,225 taken into consideration

II.2) Description

II.2.1) Title

Graphic Design Work

Lot No

1

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKE - Yorkshire and the Humber

II.2.4) Description of the procurement

We want to work with suppliers to produce graphic design work which includes, but not limited to:

Adverts (digital and traditional media)

Social media and digital graphics

Leaflets, booklets and brochures

Strategies, reports and document covers

Diagrams/charts/graphs/infographics

Direct marketing (leaflets and flyers)

Event/exhibition work (posters/banners/displays)

Folders/conference packs/binders

Newsletter templates

Promotional items

Stationery

Templates

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Animation and Video

Lot No

2

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKE - Yorkshire and the Humber
- UK - United Kingdom

II.2.4) Description of the procurement

suppliers to produce animation and video for our online and social media channels which includes, but not limited to:

Promotional and advert

Interview and case study style

Explainer videos

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Campaign Development

Lot No

3

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKE - Yorkshire and the Humber

II.2.4) Description of the procurement

suppliers to develop campaigns through a process which covers, but not limited to:

Client liaison and meetings

Engagement work – this covers both internal and external stakeholders using a variety of

methods including online and face-to-face sessions.

Generating ideas, developing narratives and strategic direction

Developing brand and identity

All graphic design work, and/or video and animation services

Brand and style guides

Toolkits

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-593724](#)

Section V. Award of contract

Contract No

41698

Lot No

1

Title

Graphic Design Work

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 March 2023

V.2.2) Information about tenders

Number of tenders received: 15

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Barnsley Metropolitan Borough Council

Barnsley

Country

United Kingdom

NUTS code

- UKE - Yorkshire and the Humber

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £282.50 / Highest offer: £1,225 taken into consideration

Section V. Award of contract

Contract No

41698

Lot No

2

Title

Video and Animation

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 March 2023

V.2.2) Information about tenders

Number of tenders received: 22

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Barnsley Metropolitan Borough Council

Barnsley

Country

United Kingdom

NUTS code

- UKE - Yorkshire and the Humber

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £560 / Highest offer: £1,055 taken into consideration

Section V. Award of contract

Contract No

41698

Lot No

3

Title

Campaign Development

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 March 2023

V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Barnsley Metropolitan Borough Council

Barnsley

Country

United Kingdom

NUTS code

- UKE - Yorkshire and the Humber

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £650 / Highest offer: £1,225 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The High Court of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

High Court of Justice

The Royal Courts of Justice, The Strand,

London

WC2A 2LL

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

The High Court of Justice

The Royal Courts of Justice, The Strand,

London

WC2A 2LL

Country

United Kingdom