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Award

## **WP4022- The Provision of Digital Smoking Cessation**

Walsall Metropolitan Borough Council

F15: Voluntary ex ante transparency notice

Notice identifier: 2025/S 000-006715

Procurement identifier (OCID): ocds-h6vhtk-04e670

Published 21 February 2025, 1:00pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Walsall Metropolitan Borough Council

WALSALL

WS1 1TP

#### **Email**

[procurement@walsall.gov.uk](mailto:procurement@walsall.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKG38 - Walsall

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.walsall.gov.uk](http://www.walsall.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

WP4022- The Provision of Digital Smoking Cessation

Reference number

WP4022

**II.1.2) Main CPV code**

- 48180000 - Medical software package

**II.1.3) Type of contract**

Supplies

**II.1.4) Short description**

The Council requires a Digital Smoking Cessation Service to help the Council to provide support and inform users within the Borough through digital medias to aid smoking cessation.

The service will help the Council to provide the opportunity for residents to improve health and wellbeing within the Borough. Providing additional smoking cessation services, with the aim for people to stop smoking.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £400,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG38 - Walsall

#### **II.2.4) Description of the procurement**

The Council requires a Digital Smoking Cessation Service to help the Council to provide support and inform users within the Borough through digital medias to aid smoking cessation.

The service will help the Council to provide the opportunity for residents to improve health and wellbeing within the Borough. Providing additional smoking cessation services, with the aim for people to stop smoking.

#### **II.2.11) Information about options**

Options: Yes

Description of options

Up to 36 months extension option, depending on grant funding.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated without a prior call for competition

- No tenders or no suitable tenders/requests to participate in response to open procedure

Explanation:

There were no suitable tenders following an open competitive process.

WMBC will now incorporate a 10 calendar day standstill period from the point this notice is published. Following this the Council will proceed to award.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract/concession**

### **Contract No**

WP4022

### **Title**

The Provision of Digital Smoking Cessation

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

21 February 2025

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor/concessionaire**

Solutions 4 Health Ltd

1 Thames Court, 2 Richfield Avenue

Reading

RG1 8EQ

Country

United Kingdom

NUTS code

- UKJ11 - Berkshire

Companies House

06475161

The contractor/concessionaire is an SME

Yes

**V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £400,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Walsall Council

Civic Centre, Darwall Street

Walsall

WS1 1TP

Country

United Kingdom