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Tender

500000

East West Rail

F02: Contract notice

Notice identifier: 2025/S 000-006707

Procurement identifier (OCID): ocds-h6vhtk-04e66a

Published 21 February 2025, 12:49pm

Section I: Contracting authority

I.1) Name and addresses

East West Rail

The Quadrant, Milton Keynes

MILTON KEYNES

Email

kaisha.philip@eastwestrail.co.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://eastwestrail.co.uk/>

I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

<https://eastwestrail.co.uk/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://eastwestrail.co.uk/>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

500000

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

Our team require a partner to support with the design and production of multimedia assets which support our external engagement and employer brand activity. The kind of support that will be fulfilled is outlined below, although this list is not exhaustive:

- Motion graphics
- Animation
- Illustration
- Storyboarding
- Voiceover
- Casting
- Videography
- Video production
- Graphic design
- Digital design

II.1.5) Estimated total value

Value excluding VAT: £600,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Our team require a partner to support with the design and production of multimedia assets which support our external engagement and employer brand activity. The kind of support that will be fulfilled is outlined below, although this list is not exhaustive:

- Motion graphics
- Animation
- Illustration
- Storyboarding
- Voiceover
- Casting
- Videography
- Video production
- Graphic design
- Digital design

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

4 August 2025

End date

3 August 2028

This contract is subject to renewal

Yes

Description of renewals

Our team require a partner to support with the design and production of multimedia assets which support our external engagement and employer brand activity. The kind of support that will be fulfilled is outlined below, although this list is not exhaustive:

- Motion graphics

- Animation

- Illustration

- Storyboarding

- Voiceover

- Casting

- Videography

- Video production

- Graphic design

- Digital

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: Yes

Description of options

Our team require a partner to support with the design and production of multimedia assets which support our external engagement and employer brand activity. The kind of support that will be fulfilled is outlined below, although this list is not exhaustive:

- Motion graphics

- Animation

- Illustration

- Storyboarding

- Voiceover

- Casting

- Videography

- Video production

- Graphic design

- Digital design

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

25 February 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

VI.4) Procedures for review

VI.4.1) Review body

East West Rail

milton keynes

Country

United Kingdom