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Tender

**600000**

East West Rail

F02: Contract notice

Notice identifier: 2025/S 000-006696

Procurement identifier (OCID): ocds-h6vhtk-04e661

Published 21 February 2025, 12:37pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

East West Rail

The Quadrant

MILTON KEYNES

#### **Email**

[kaisha.philip@eastwestrail.co.uk](mailto:kaisha.philip@eastwestrail.co.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://eastwestrail.co.uk/>

### **I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

<https://eastwestrail.co.uk/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://eastwestrail.co.uk/>

Tenders or requests to participate must be submitted to the above-mentioned address

### **I.4) Type of the contracting authority**

Regional or local authority

### **I.5) Main activity**

General public services

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

600000

#### **II.1.2) Main CPV code**

- 79822500 - Graphic design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Our team require a partner to support with the design and production of multimedia assets which support our external engagement and employer brand activity. The kind of support that will be fulfilled is outlined below, although this list is not exhaustive:

- Motion graphics
- Animation
- Illustration
- Storyboarding
- Voiceover
- Casting
- Videography
- Video production
- Graphic design
- Digital design

#### **II.1.5) Estimated total value**

Value excluding VAT: £600,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Our team require a partner to support with the design and production of multimedia assets which support our external engagement and employer brand activity. The kind of support that will be fulfilled is outlined below, although this list is not exhaustive:

- Motion graphics
- Animation
- Illustration
- Storyboarding
- Voiceover
- Casting
- Videography
- Video production
- Graphic design
- Digital design

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

4 August 2025

End date

3 August 2028

This contract is subject to renewal

Yes

Description of renewals

Our team require a partner to support with the design and production of multimedia assets which support our external engagement and employer brand activity. The kind of support that will be fulfilled is outlined below, although this list is not exhaustive:

- Motion graphics
- Animation
- Illustration
- Storyboarding
- Voiceover
- Casting
- Videography
- Video production
- Graphic design
- Digital

## **II.2.10) Information about variants**

Variants will be accepted: Yes

## **II.2.11) Information about options**

Options: Yes

Description of options

Our team require a partner to support with the design and production of multimedia assets which support our external engagement and employer brand activity. The kind of support that will be fulfilled is outlined below, although this list is not exhaustive:

- Motion graphics
- Animation
- Illustration
- Storyboarding
- Voiceover
- Casting
- Videography
- Video production
- Graphic design
- Digital design

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

25 February 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

East West Rail

milton keynes

Country

United Kingdom