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Tender

## **Research and Customer Engagement Framework**

CADENT GAS LIMITED

F05: Contract notice – utilities

Notice identifier: 2025/S 000-006645

Procurement identifier (OCID): ocds-h6vhtk-04e636

Published 21 February 2025, 11:56am

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

CADENT GAS LIMITED

Ansty Park Pilot Way

COVENTRY

CV79JU

#### **Contact**

Hannah Tomlinson

#### **Email**

[hannah.tomlinson@cadentgas.com](mailto:hannah.tomlinson@cadentgas.com)

#### **Telephone**

+44 2476052639

#### **Country**

United Kingdom

**Region code**

UKG13 - Warwickshire

**Companies House**

10080864

**Internet address(es)**

Main address

<https://www.hannah.tomlinson@cadentgas.com>

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

<https://www.hannah.tomlinson@cadentgas.com>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.6) Main activity**

Production, transport and distribution of gas and heat

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Research and Customer Engagement Framework

**II.1.2) Main CPV code**

- 79300000 - Market and economic research; polling and statistics

**II.1.3) Type of contract**

## Services

### **II.1.4) Short description**

Cadent Gas wishes to approach the market to award a multi-supplier framework to provide stakeholder and consumer engagement services during the RII0-3 price control period.

There will be 2 lots on the framework: 'market research' and 'consultancy and assurance'.

Please email [hannah.tomlinson@cadentgas.com](mailto:hannah.tomlinson@cadentgas.com) for access to the PQQ documents.

### **II.1.5) Estimated total value**

Value excluding VAT: £4,500,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

## **II.2) Description**

### **II.2.1) Title**

Customer, Business and Stakeholder Engagement - Market Research

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79310000 - Market research services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Cadent is seeking to establish a framework to undertake engagement activities with

general public, domestic customers, different sized businesses and stakeholders. Cadent would like to be more innovative and learn unique ways of gathering insight. This would include qualitative and quantitative research, data analysis, triangulation and potentially research such as willingness to pay, MaxDiff, etc.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

There will be 3 options to extend the initial term, in 12 month increments.

### **II.2) Description**

#### **II.2.1) Title**

Consultancy and Assurance

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 73210000 - Research consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Cadent wishes to assure that we have the best in class engagement strategy, segmentation, techniques, approaches and robust sample sizes. We are seeking suppliers to become an advisor role on theoretical approaches, providing guidance on engagement strategy and methodologies. To be able to provide assurance for research undertaken and have the ability to conduct statistical analysis of customer and stakeholder data from multiple sources and formats to support triangulation.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

There will be 3 options to extend the initial term, in 12 month increments.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated procedure with prior call for competition

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

21 March 2025

Local time

4:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

12 May 2025

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Cadent Gas

Coventry

Country

United Kingdom