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Contract

P-2413 Graphic Design Framework

Translink

F06: Contract award notice – utilities

Notice identifier: 2023/S 000-006630

Procurement identifier (OCID): ocds-h6vhtk-036a29

Published 7 March 2023, 3:45pm

Section I: Contracting entity

I.1) Name and addresses

Translink

Procurement Department

Belfast

BT2 7LX

Contact

etnitranslink.co.uk

Email

etni@translink.co.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.6) Main activity

Urban railway, tramway, trolleybus or bus services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

P-2413 Graphic Design Framework

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

Translink uses a hybrid model to fulfil its graphic design requirements. It has an in-house design team and works with external specialist agencies including advertising, PR, communications and brand. Translink wishes to appoint two suppliers to a Framework Agreement for Graphic Design and Associated Services. Services will be commissioned on an ad-hoc basis and suppliers will be ranked on the framework based on their ranking as a result of the initial framework tender process. There is no guaranteed level of business. Your response must be submitted via the relevant Call for Tender (CfT) on the eTendersNI portal. Instructions on how to submit your response can be found within the Interactive Walkthrough on the eTendersNI Homepage. No other method of submission will be accepted.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £525,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79822500 - Graphic design services

II.2.3) Place of performance

NUTS codes

- UKN0 - Northern Ireland

II.2.4) Description of the procurement

Translink uses a hybrid model to fulfil its graphic design requirements. It has an in-house design team and works with external specialist agencies including advertising, PR, communications and brand. Translink wishes to appoint two suppliers to a Framework Agreement for Graphic Design and Associated Services. Services will be commissioned on an ad-hoc basis and suppliers will be ranked on the framework based on their ranking as a result of the initial framework tender process. There is no guaranteed level of business. Your response must be submitted via the relevant Call for Tender (CfT) on the eTendersNI portal. Instructions on how to submit your response can be found within the Interactive Walkthrough on the eTendersNI Homepage. No other method of submission will be accepted.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

II.2.11) Information about options

Options: Yes

Description of options

Initial term of 3 years plus up to 4 x optional extensions of 12 months each.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-026420](#)

Section V. Award of contract

Contract No

1

Title

Contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 March 2023

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

WHITENOISE DESIGN LTD

Portside Business Park

BELFAST

BT3 9ED

Email

production@whitenoisestudios.com

Telephone

+44 2890730999

Fax

+44 2890730998

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

DESIGN ETHOS LTD

126 High Street

BANGOR

BT20 5BB

Email

charlene@designethos.co.uk

Telephone

+44 2891275002

Country

United Kingdom

NUTS code

- UK - United Kingdom

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £525,000

Total value of the contract/lot: £525,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Belfast High Court

Belfast

Country

United Kingdom