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Contract

Travel and Accommodation Management Services

Agriculture and Horticulture Development Board

F03: Contract award notice

Notice identifier: 2025/S 000-006602

Procurement identifier (OCID): ocds-h6vhtk-04e615

Published 21 February 2025, 11:10am

Section I: Contracting authority

I.1) Name and addresses

Agriculture and Horticulture Development Board

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

Contact

Procurement Team

Email

procurement@ahdb.org.uk

Country

United Kingdom

Region code

UK - United Kingdom

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.ahdb.org.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Agriculture

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Travel and Accommodation Management Services

Reference number

STA10214

II.1.2) Main CPV code

- 63516000 - Travel management services

II.1.3) Type of contract

Services

II.1.4) Short description

To provide travel management services for complex overseas bookings for a period of 12 months, provisioning time for a structured and robust procurement exercise early 2026.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £300,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

To provide travel management services for complex overseas bookings from 21/02/2025 to 28/02/2026, provisioning time for a structured and robust procurement exercise early 2026.

II.2.5) Award criteria

Quality criterion - Name: Global, multi-destination and group travel / Weighting: 80

Cost criterion - Name: Best value itineraries / Weighting: 20

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Framework suppliers have been unable to effectively meet service requirements in respect of multi traveller, global trips with complex itineraries, which has led to fragmented ad-hoc travel bookings.

This direct award represents establishing a more assured short-term service provision with clearer terms, provisioning effective time (recognising complexities of specified requirements, contract terms, and evaluation criteria) to undertake a competitive procurement for longer term contract requirements

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

18 February 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Travel Counsellors Limited

Manchester

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

02133414

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £300,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

AHDB

Middlemarch Business Park, Siskin Parkway East,

Coventry

CV3 4PE

Email

procurement@ahdb.org.uk

Country

United Kingdom